

# COMPUTER WEEKLY

## Printer manufacturers interested in lasers

OPTICAL storage systems offering 1,000 to 1,500 times the capacity of today's disc systems at one-tenth to one-hundredth the cost should begin to appear next year, thanks to the gallium arsenide GaAs semiconductor laser. This is according to Michael Coden, of Optical Information Systems, an Exxon company.

"When we started to manufacture GaAs lasers, we thought the main area of application would be communications, word processing, printer and storage applications, and the parent is studying their use in measurement and process control for oil drilling and refining."

Other Exxon companies are interested in the lasers for communications, word processing, printer and storage applications, and the parent is studying their use in measurement and process control for oil drilling and refining.

Optical Information Systems is also researching the application of compound semiconductors to high-speed switching.

"The advantages in terms of flexibility and multiple character sets make laser printing attractive even at speeds down to 2,000 to 3,000 ppm, and they are bound to be less expensive than impact printers in the long run."

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# COMPUTER WEEKLY

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## Ten years ago...

### COMPUTER WEEKLY

MARCH 20, 1969  
THE most elaborate computer  
controlled structural testing  
project developed was being  
prepared to test Concorde, and  
it was estimated that Miltech  
would be spending about  
£800,000 on computers,  
monitoring equipment, analysts  
and programmers... A 32K  
bit 1902A computer system,  
installed during one weekend,  
was in full multi-programming  
operation on Thursday, was

claimed as a record by Dorset  
County Council. The publica-  
tion of the Cobol F specification  
by Ansi, expected at any  
time, would have far-reaching  
effects for both manufacturers  
and users on each side of the  
Atlantic, according to a Software  
File report... Eight small  
colleges and institutes in  
Pennsylvania joined forces to  
enable them to set up a time  
sharing network based on an  
RCA Spectra 70/46.

Such charges were stre-

### 1984 and all that . . .

THIS week's example of the funny things people say in the media  
about computers was sent in by George Spivin of Clontarf, near  
Dublin, who writes:

According to the Computer Foundation, revision of our calendar  
could save accountancy operations alone £780 million. The interna-  
tional version of the calendar (such as whether the month has 28, 29, 30, or 31  
days) irritates computers.

Advertising leaflet from G&C Communications.

## Catch-22 for the employer

given if he felt he was being  
presented here with a Catch-22.  
"You must continue to take on  
more people and you will never  
be able to get rid of them," it  
seems he is being told.

There is little encouragement  
here for going into business at  
all.

What the unions must recogni-  
se is the fundamental nature of  
technical progress. It consists of  
improving the productivity of  
groups of people so that fewer  
new jobs created as well.

Finally, Apex suggests that if,  
as a last resort, staff have to be  
laid off, their firm should keep  
on paying them until they find a  
new job.

In particular, reduction in jobs  
through natural wastage should  
not be allowed, says Apex, be-  
cause it causes unemployment  
among school-leavers.

An employer could be for-

proportion of those who work in  
offices are there to do creative  
thought, and are in no way  
threatened by micros.

Even among those with  
routine office jobs, the threat of  
unemployment seems hard to  
credit. There are 26,000 vacan-  
cies for typists in London, and  
the situation is similar in other  
cities. For those living in other  
areas, communicating word  
processors offer the opportunity  
of "importing" typing work  
from the cities (CW, November 9  
1978).

We must make sure that  
growth is not held back by ex-  
cess caution.

Apex is also very worried  
about job content — that typists  
switched to word processors can  
be deskilled. This is ironic, in  
that many employers are  
tempted by word processing  
simply because it is so hard to  
find typists with the skills  
needed to do a good job on con-  
ventional equipment. There is  
much talk in the report about  
"participation in system de-  
sign," affirming that without it  
systems will be inhuman, ineffi-  
cient, difficult to use, and  
generally unattractive to the  
workforce.

One must remember, though,  
that the interests of workers and  
management are the same here.  
Good design leads to the most  
output, and a discontented  
workforce will work somewhere  
else.

There is no reason to believe  
that unions would be better at  
doing management's job than  
managers.

Up to now, unionisation of  
office workers has been mainly  
confined to the public sector. If  
Apex succeeds in imposing its  
will on the public sector, while  
private firms introduce word  
processing with no such restrictions,  
the imbalance resulting  
may have widespread effects.

We await developments with  
interest.

hardware problems. Equipment is  
expected to perform at or  
above forecast peaks. Sleepless  
nights are encountered should  
the tape drive function at less  
than perfection. CPU activity is  
monitored with professional  
care and concern.

Software presents an area  
where meaningful evaluation  
and cost performance measure-  
ment are almost impossible. For  
a market-place reportedly worth  
\$12 billion a year in the States  
alone, this lack of definitive  
guidelines is surprising; es-  
pecially as it is now accepted,  
with but few reservations, that  
the cost of software will nor-  
mally exceed related hardware.

Only senior company  
management have yet to be  
convinced of the facts of current  
DP life — that before long hard-  
ware will come gift-wrapped  
with every software package.

DP management are normally  
slow to respond to persistent

feelings. It was rather surprising  
that a full complement of soft-  
ware vendors were present to  
defend their cause at a London  
branch meeting of the Institute of  
Data Processing Manage-  
ment.

The theme of the meeting —  
Are We Getting Software Value  
for Money? — was soon in-  
voked, many DP managers  
being convinced that they were  
not. Software packages, it  
seems, often come labelled  
"poor," "bad" or "indifferent."  
Only the related price tags score  
high marks.

All too often, the installation  
is left holding the software  
bundle which in many cases has  
been designed with the require-  
ments of a previous client in  
mind. In place of a tailor-made  
garment, the user has to contend  
with an ill-fitting application,  
any potential savings being lost  
in wasteful core storage, lengthy  
run times plus a general feeling  
of having been taken for an  
expensive software ride.

A solution to the problem, it  
seems, has still to be unwrapped.

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a rate  
**Iodata**  
DIGITAL MICROSYSTEMS DBC-2  
PC/XT COMPUTER SYSTEM INCORPORATES:  
• 16 MEGABYTE of floppy disk storage on two single-sided 5 1/4" drives — standard.  
• 40 MEGABYTE of Winchester disk storage — optional.  
• 16K BYTES of RAM standard — up to 28 Megabytes per drive.  
• DATA LOOKING FOR DEALERS & DISTRIBUTORS

30 ST. JOHN'S ROAD  
TUNBRIDGE WELLS (0892) 38851

16 MEGABYTE of floppy disk storage on two single-sided 5 1/4" drives — standard.

40 MEGABYTE of Winchester disk storage — optional.

16K BYTES of RAM standard — up to 28 Megabytes per drive.

DATA LOOKING FOR DEALERS & DISTRIBUTORS

1984 and all that . . .

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tional version of the calendar (such as whether the month has 28, 29, 30, or 31  
days) irritates computers.

Advertising leaflet from G&C Communications.

## Over 200 entries for DP athletics

NEARLY 220 entries have been  
received for the Computer  
Athletics competition, and teams  
from all over the country will be  
taking part in regional heats to  
win a place in the finals at the  
Olympic Palace on September 29.

The last two regional heats

have now been fixed. East Anglia  
will be at the University  
Athletic Ground, Cambridge, on  
Sunday, June 10, and the  
North West will be at the  
Copthall Stadium, Borehamwood,  
London, on Saturday, May 20.

All other heats will take place  
as planned, except for Scotland  
where a final decision will be  
made after all entries have been  
received. If there are not enough  
teams from that area to run a  
separate heat, competition  
will be invited to take part in  
heat in another region.

The first heat of the 1979  
competition takes place in the  
Midlands on Sunday, April 14, at  
the Alexander Stadium, Birmingham.

Computatelex is sponsored  
by Wright Air Conditioning and  
Computer Systems. Data General  
has introduced expanded memory  
capacities and cheaper MOS  
memory modules for commer-  
cial and scientific Eclipse  
machines. Cobol compatibility  
between AOS based commercial  
systems and DG's smaller CS  
series small business family has  
also been introduced.

The MOS memory for Eclipse  
machines now costs £18,816 per  
Megabyte, a price reduction of  
53%. Maximum memory sizes on  
Eclipse C/150 and C/350  
machines are now one and two  
Megabytes respectively.

The execution of Cobol programs  
with large amounts of code is  
already permitted by the  
automatic code segmentation  
facility announced by DG last  
year.

The X25 packet switched proto-  
col will be the standard for the  
Post Office's forthcoming  
Packet Switched Service. PBS,  
can now be supported by Data General Eclipse,  
Nova and Microware computers  
using a software package called  
RDOS/X25 Protocol. It can run  
on RDOS/RTOS and DOS  
systems.

RDOS X25 is supported by  
Data General's DCU/CDU com-  
munications subsystems, in-  
cluding the DCU/200 data  
communications controller and its  
asynchronous line multi-  
plexers.

The execution of Cobol pro-  
grams with large amounts of  
code is already permitted by the  
automatic code segmentation  
facility announced by DG last  
year.

The new computer  
Introducing the PRIME 750 — which is the  
top-end system of the PRIME new range of  
computers — 450, 550, 650 and 750. They  
provide more big system capabilities for less  
money than ever before. From the 450,  
designed especially for distributed processing  
needs, to the very fast and very versatile 750.  
All these PRIME computers establish new  
price/performance standards for interactive  
multi-user applications.

Mainframe features you can use now  
Our new top-end system, the PRIME 750  
gives you:

• full 32 BIT central processor architecture

• up to 2.4 MILLION BYTES of disk storage

• up to 8 MILLION BYTES of error-  
correcting main memory

• 32M BYTES of virtual memory per user

• with up to 63 simultaneous users

• 16K BYTES of high-speed cache memory

• remote diagnostic capability

But impressive hardware features don't mean

much if you can't put them to work. PRIME's

unique software first design philosophy makes

sure all the hardware features in our new

systems are implemented by fully utilised

systems software. You get the full benefit of

these new features immediately.

For more information on the new PRIME 750,  
650, 550 and 450 systems return this coupon to:

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TELEX NUMBER: \_\_\_\_\_

TELETYPE NUMBER: \_\_\_\_\_

**Downtime**

by Chad

**Party piece . . .**

ARE people at parties forever asking you, "What are silicon chips?" They are me. What do you reply? Do you whisper your answer so as not to get that exasperated cry of "Oh no, not computers," from all others within earshot?

In my experience, computer people don't talk shop nearly as much as some. Teachers are the worst offenders. I avoid shop partly because I find there is only one subject that turns women off as fast as computers, and that is cars.

Nevertheless, I try to be helpful when asked about chips, as I was last Saturday. It was my party, and I happened to have a couple of dead silicon chips lying around, so I produced these surreptitiously, rather than one would show off dirty pictures.

With the discord between murmurs of "coo-err" from some and cries of "BORING" from others, and my trying to think up a sensible answer to the question "How many people will that replace?" it was a salutary experience.

ANY CHANCE OF MAKING YOUR STATEMENT IN FORTRAN, SLASHER?

**Strange device**

A READER, John Walker of Reading, has brought to my attention an article in the Financial Times about "Charged-couple devices." He wonders whether it is the first quiverings of Spring that are producing charged couples, or whether this was a misplaced advert from Playboy — "Improve your sex life with a Charged-couple device!" I fear the FT meant "charge-coupled device." How sad.

The complete set of micro-

Machines using microcoded rather than hard-wired instruction sets have become increasingly popular with manufacturers. As a recent account explained (Software File, January 18), one of the principal reasons is the greater scope thus provided for subsequent performance improvements. In the past few years, some minicomputer

manufacturers have made microprogramming tools available to users. In this article, HARRY ATKINSON, of Sheffield Polytechnic, explains how user microprogramming can give a "customised upgrade" and outlines the steps involved in its application. Atkinson lectures on user microprogramming to final year degree students.

# Microprogramming to give users a customised upgrade



Harry Atkinson

ONCE the user is committed to a particular manufacturer's system, he is usually also committed to the possible enhancement paths offered by that manufacturer in the form of upgrades.

Upgrades range from the minor, such as extra main store, to the major, such as the installation of the next more powerful processor.

Reasons for an upgrade vary. They include for example the need to remove a processor performance bottleneck, or to improve response times.

Whatever the reason, the user is constrained to the upgrade "packages" available, all of which usually contain extra features he does not require — for example extra I/O channels, or extra store addressing capabilities.

In the ideal upgrade, the user would get only what he required; it would be specifically tailored to his system; it would become his product to do with as he pleased; it would be installed when he liked, with the minimum disruption; and it would be extended when he chose.

A daydream? No, the technique used to achieve the above ideal is called "user microprogramming" and has been around since about 1972.

It gives the user the ability to engage in Wilkes type microprogramming and can remove the need for any upgrades in the life of the system.

What is Wilkes type microprogramming? In simple terms, it consists of controlling the operation of a system module — for example usually processors, but also channel controllers, peripheral controllers and DMA controllers — by a fast special purpose programmable computer.

The execution of a single machine code instruction is effected by the execution of several "micro-instructions" by the microprocessor. For each type of machine code instruction the microprocessor has a sequence of micro-instructions in the microprogram for that instruction type.

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A "firm" machine is one whose microcode can be changed by plugging in extra ROM or PROMs. A "soft" machine is one which can usually by loading the appropriate microcode into WCS or DCS as it is needed. This is often referred to as "virtual microcode".

## A USER CREATED VERSION OF THE SYSTEM SUBROUTINE IABS

IABS	NOP	ENTRY POINT
	SSA, RSS	SKIP IF A REG. CONTENTS —VE
	JMP EXIT	JUMP TO EXIT POINT IF A REG. CONTENTS +VE
	CMA, INA	NEGATE A REG. CONTENTS TO PRODUCE +VE RESULT
	SSA	SKIP IF A REG. CONTENTS +VE. NO OVERFLOW
EXIT	LDA MAXNO	LOAD MAXIMUM +VE NO. INTO A REG. OVERFLOW SET
	JMP IABS, 1	EXIT FROM SUBROUTINE
MAXNO	DEC 32767	MAXIMUM +VE NO.
	END	

Figure 1: A subroutine which implements the Fortran IABS function on the user microprogrammable Hewlett-Packard HP21MX M-series minicomputer. This subroutine is written in Hewlett-Packard Assembly language, occupies eight 16 bit words of main store and takes between 7.7 and 13.28 microseconds.

```

-LABEL-><-2-><-3-><-4-><-5-><-6-><-><->--COMMENTS
JMP IABS ENTER IABS MICROPROGRAM
-LABEL-><-2-><-3-><-4-><-5-><-6-><-><->--COMMENTS
IABS PASS A PASS A REG. THRU ALU TO TEST IT
JMP CNDX AL15 RJS IABSEXIT A POSITIVE? YES EXIT
    CMPS A A } NEGATE A REG.
    INC A A
JMP CNDX AL15 RJS IABSEXIT OVERFLOW NOT SET
    IMM SOV HIGH A 177B CREATE THE LARGEST +VE NUMBER
    IN A REG.
IABSEXIT RTN EXIT FROM IABS MICROPROGRAM

```

Figure 2: A microcode replacement for the subroutine given in Figure 1. This insignificant microprogram is written in Hewlett-Packard HP21MX M-series microassembly language, occupies eight 24-bit words of microprogram store, takes between 0.076 and 0.111 microseconds, i.e. is between 5.1 and 7.9 times faster and caused an 11% performance improvement in a small sample benchmark.

### subroutine specification.

The type of subroutine replaced can vary; it could be a system subroutine thus providing an operating system "assist", a compiler subroutine providing a compiling assist, a subroutine called by compiler generated code, a language execution assist or an application program subroutine (the user's own personal assist).

The effect is to perform the function typically ten times faster and to release almost all the main store previously used by the software.

It is usual to replace whole subroutines in this fashion rather than sections of code, since the function and the data linkage is well defined in the

microcode. How does one microprogram? Firstly, one must make sure the system chosen supports user microprogramming.

Provided this requirement is met, user microprogramming follows five sequential steps:

1. Performance Monitoring. The highest performance gains can be achieved if the most critical code is replaced by microcode. One can use one's intuition to select the most critical code, but this can be

done by trial and error.

2. Microcoding. Having identified the most critical sections of code or subroutines, the function performed by this code is written in microcode — usually no more complex than normal assembly language.

The manufacturer normally provides a "micro assembler" which will run on a minimum host system to syntax check and translate the micro assembly language into the micro-object code (i.e. loadable microcode). An example of the microcode implementation of a software subroutine is given in Figure 1.

3. Debugging. Microcode has to be more thoroughly debugged than software since there are no run time checks to catch microprogram violations. (One exception to this is microcode stored in ROM or PROM, which is inherently write protected.)

The manufacturer normally provides two software tools to aid in debugging. One is a "micro simulator" which simulates the behaviour of the microprocessor hardware in software. The other is an interactive test harness (a "Micro-Debug Editor" or MDE) which provides an environment in which the microcode may be tested "live".

4. Implementation. If the microcode is to become a permanent part of the computer's instruction set then the microcode can be "burned" into PROM. This is done using PROM burning equipment supplied either by the manufacturer or by another hardware supplier. The PROM is then installed in the system.

An alternative approach is to use WCS and allow the appro-

priate microcode to be loaded into WCS as required. This creates a "firm" machine which can adjust its instruction set to suit the task being undertaken.

5. Validation. Once the microcode has been developed and installed, performance improvements can be verified by benchmarking.

If the performance improvements observed in 5 are not sufficient then the cycle of steps 1 to 5 may be repeated until the required improvements are achieved.

If no significant performance improvements are forthcoming, an upgrade may need to be considered as a last resort.

It may be possible to achieve significant performance improvements initially by a judicious mixture of system tuning and selective re-coding. This will entail undertaking steps 1 and 5 anyway, so the experience in the pre and post-microprogramming activities can be gained. If a performance improvement is not achieved, then the extra equipment required consists of only the "firm" control store (typically approximately £700), as all the software aids required are usually bundled with the manufacturer's software.

To summarise: by selecting a usage microprogrammable computer an "invisible" upgrade potential is being acquired that gives microprogramming and gives significant performance improvements and result in large main store savings in individual machines, can be tailored to suit the user's job mix or any other job mix.

The activities associated with microprogramming, such as performance monitoring or benchmarking can be used as a hitherto unutilised view of the operation of the system, thereby having an influence on the machine's performance.

5. An alternative approach is to use WCS and allow the appro-

## APEX REPORT WARNS ON JOBS, BUT . . .

# Unions are urged to welcome WP

TRADE unionists should welcome word processing as part of the UK's drive for greater productivity, and should press for further development of our WP manufacturing capability. On the other hand, they should resist attempts by management to use word processing to eliminate jobs.

Those are the main recommendations of the working party on WP set up by white collar union Apex (CW, September 28 1978), whose first report is published this week.

The 66-page report, entitled "Office Technology," aims to inform union members and officials about what word processing is, what the areas for concern are about it, and how negotiations with management over proposals for introducing it should be conducted.

The extra productivity gained through word processing should be absorbed in increased output from the firm, Apex suggests, or in reduced working hours. Therefore management should be pressed to consider new products or expanded production of existing ones.

The three areas of concern dealt with are: effects on employment, effects on job content, and health and safety matters. The most serious worries are expressed about loss of jobs for office workers, quoting one estimate that a quarter of a million jobs could disappear by 1983. A detailed strategy for

job losses are unavoidable, the report suggests that the firm should be compelled to provide retraining for staff, or alternatively to pay them wages while they are unemployed, instead of giving a lump sum redundancy payment.

Loss of job satisfaction for secretaries transferred to word

processing is a major concern of the report. Employers tend, it says, to centralise typing functions when bringing in WP and fragment people's work.

Staff should press to be allowed to participate in planning new arrangements, and should propose the setting-up of semi-autonomous work groups in place of typing pools.

Management should be required to provide more retraining for those affected by new technology, the report recommends. Detailed consideration is given to eystrain and related issues, stating that there is no hard-and-fast evidence that VDU-watching is harmful, but that levels of ambient light and screen positioning are important.

Recommendations to the government include putting more money into NEXOS and related pro-reval projects.



## Desk-to-desk switching

WITH half an eye on the potential future of electronic mail, Racal-BSL has introduced a new desk-to-desk message switching system, called Talplex.

Based around a switching system that uses AMD 2900 family 4-bit slice microprocessors, the system is being aimed at four main market areas of the message business (CW October 12, 1978).

These are preparation, multiplexing, distribution, and storage and retrieval. The obvious initial market is the 86,000 Telex subscribers in this country — a figure that is growing at about 10% a year. The Post Office already has some systems for evaluation.

At the simplest level, the system can be used to provide message communications between offices in a single building. It can, however, cope with most commonly used communications protocols, and can therefore be connected to national and international switching systems.

There is already, according to the company, considerable interest in its potential as the basis of a distributed system, and it might also be used as a satellite of the main message switching system.

Racal-BSL is already working on a range of dedicated software operating systems for Talplex.

## UN gives China \$4m for large mainframe

AID for China approved by the United Nations Development Programme includes \$4 million for a large-scale mainframe together with training for staff. It will be used primarily for the development of local expertise in the use, application and development of computers.

As with the other major UNDP computer project, where the agency is to provide India with a large-scale mainframe for its National Informatics Centre (CW, November 2, 1978), the computer will be chosen by open tender with the world's manufacturers free to bid.

## More packages for CS family

A RANGE of business packages for the Data General CS family of commercial systems has been introduced to the UK by DEC International of Twickenham, Middlesex.

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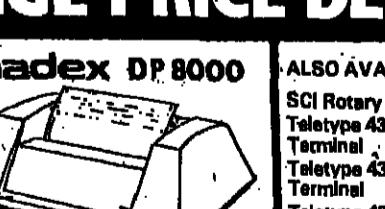
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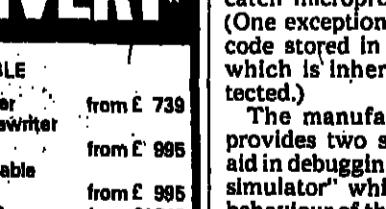
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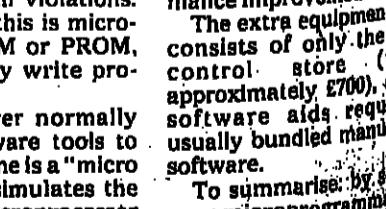
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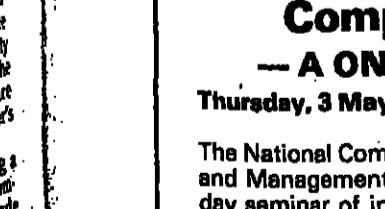
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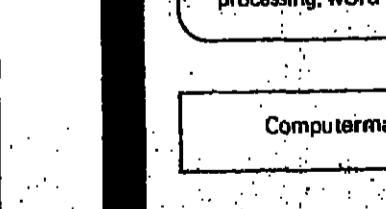
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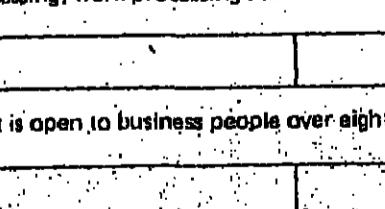
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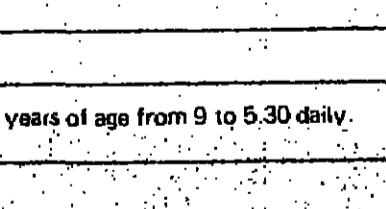
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VACANCIES FOR SALES & TECHNICAL STAFF

# MICHIE'S PRIVATEVIEW

## Artificial intelligence six years on....



IT is now over 20 years since the search for artificial intelligence began in earnest. The long and gruelling slog has been punctuated by occasional cries that the whole exercise is just an infantile disorder. A few years ago advice of this kind emboldened the Science Research Council to dismantle most of the coherent structure of UK work in this field, with effects which for a short time were felt even across the Atlantic.

The source of advice, Sir James Lighthill, distinguished both as a fluid dynamicist and in a more controversial sense as a government expert, is the departing occupant of Cambridge University's Lucasian Chair of Applied Mathematics.

Advice to governments has traditionally emanated from this chair, some of it uneven quality. Professor Sir George Biddell Airy once advised Queen Victoria that if the Royal Salute were fired outside the Crystal Palace the building would collapse. More pertinently, Airy's advice secured the withdrawal of government support for Charles Babbage's Difference Engine.

In the case of artificial intelligence, American work soon resumed its rising curve. During my recent Stanford visit I saw evidence of a long-awaited phenomenon, namely commercial exploitability. This seems, then, a moment for taking stock. Was the advice sound? If not, what was the technical nature of the misjudgment?

I have never personally believed that Sir James' advice sprang from shallow roots, although some of it was a little strange:

"Incidentally, it has sometimes been argued that part of the stimulus to laborious male activity in 'creative' fields of work, including pure science, is the urge to compensate for lack of the female capability of giving birth to children. If this were true, then building robots might indeed be seen as the ideal compensation! There is one piece of evidence supporting that highly uncertain hypothesis: most robots are designed from the outset to operate in a world as like as possible to the conventional child's world as seen by a man; they recognise pictures in drawing-books ('bear or rug with ball')..."

That from Lighthill's 1973 paper on 'AI'. The 'bear or rug' reference was to a paper on computer vision published in 1972 by Pat Ambler, Harry Barrow and Rod Burstall. One of the pictures used to test

theirs or Building robots; C — Computer-based CNS research and argued that B was getting nowhere and ought to cease. To AI workers neither A nor C is part of their subject. These are seen as application areas. As Professor Stuart Sutherland pointed out at the time, B should be for "Basic," the fundamental research that constitutes the heart of the subject.

In effect, then, B was for "Bad." After the half dozen years which have passed, I

### "TEACHABLE" (BUT NOT "SELF-PROGRAMMABLE") EXPERT SYSTEMS

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- visual recognition in hand-eye assembly
- spectroscopic identification of keto-androstane
- diagnosis of soy-bean diseases
- recognition of difficult chess end-game patterns

their program had "Bear on rug with ball" as its caption.

Lighthill continued: "Nevertheless, the view to which this author has tentatively but perhaps quite wrongly come is that a relationship which may be called pseudomaternal rather than Pygmalion-like comes into play between a robot and its builder."

Lighthill divided the field of AI into: A — Advanced automation; B — Bridge activi-

shall attempt a brief review of where B has got. It shall take my definition of B from a statement of aims made as the axe was falling in February, 1973: "...the design of programming systems which can, to some degree, be made (a) 'teachable' and (b) 'self-programmable'."

More than a dozen new "teachable" systems have since been developed, and a domain-specific methodology of "knowledge-based" programming has taken root. Since the function of each such system is to acquire and exercise expertise in some narrowly specified domain, these programs are referred to by the generic term "expert systems."

In the accompanying table only those items are included which show levels of performance of the given skill comparable to that of the trained human specialist. Those which are also to some degree "self-programmable" are sometimes said to exhibit capabilities of "rule-acquisition" or "inductive inference" or "learning".

But perhaps these all belong in some sense to A (Advanced Automation) rather than to B? Two inter-related touchstones apply: (1) task-independent teachability; and (2) task-

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### Philips to invest in SBS application packages

PHILIPS Data Systems has announced a £2.6 million investment programme to develop further application packages for its small business computers, office computer systems, and electronic accounting systems.

Spread over four years, the programme is to concentrate mainly on industry-wide applications such as document management, batch processing, and

communications.

For quote and further details, phone:

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## OP SPOT

HINT OF THE WEEK  
Versatile hardware

LET'S not underrate hardware when we are considering ways of operating in a more efficient manner. Take the IBM 3330 disc drive, for example.

Now the units come in banks of up to eight (with a control unit) and are interchangeable within their banks, because each bank has eight address pods which may be slotted into any of the units.

This is useful when, for example, an operator has placed two discs on the units and specified the wrong unit address when entering the Mount commands at the console.

Instead of changing the discs physically, the operator merely has to switch the address pods. And there are many other applications.

## Clothes issue

I HEAR that a recent Op Spot piece concerning the dress of operations staff did not go down well at an installation not a million miles from Wembley Stadium.

Apparently the general consensus of opinion was that the subject matter was too trivial and of no particular interest to operators.

I disagree. In my view it is a real issue because operating involves physical work and the collar and tie type of attire is not always suitable.

If any of the operators at that site wish to discuss the matter or anything which has appeared in this column, I welcome their calls and letters.

Discussing the details of the

## Eye tests devised for VDU screen problems

AS experts on the subject now generally agree that a lack of attention to ergonomics and defects in the sight of the operator are the likely causes of VDU-related problems, the following should be of interest.

A series of tests intended to exercise eyes in a manner similar to the process involved in reading characters from a VDU screen has been devised by Warwick-Evans

Optical, an optical and scientific instrument manufacturer based in London.

They consist of a set of cards which are used in conjunction with the Keystone Vision Screener, an optical instrument marketed by the company.

For further information contact Warwick-Evans Optical Co, 22 Palace Road, Bounds Green Road, London N11 2PS. Tel: 01-868 0051.

Paul Unger, technical director of Warwick-Evans Optical, says the tests are

simple to administer, calling for no special medical skills from the examiner.

And if sight defects are discovered, the person concerned can then go to an optician for professional attention.

For further information contact Warwick-Evans Optical Co, 22 Palace Road, Bounds Green Road, London N11 2PS. Tel: 01-868 0051.

## Welcome for bank plan to phase out shift allowance

FOLLOWING discussions with the National Union of Bank Employees, Barclays Bank International is to implement a scheme to help members of its staff overcome the loss of allowance in the event of moving from shift work.

The bank intends to phase out the allowance over a nine-month period, instead of taking it from the operator as soon as he stops working shifts.

Terry Molloy, of NUBE, told me, "We consider this a major breakthrough. Now that Barclays Bank International has accepted, we hope that others will follow suit.

"Operators at bank installations in general are being asked to work more and more unsocial hours, so shift allowances are rising accordingly. It is, therefore, becoming progressively more difficult for the operators to give up their allowance. A scheme such as this should help career progression."

Discussing the details of the



**BARRY JOHNSON** . . . "We give the operator a rise to offset the shift allowance being taken off."

scheme, he continued, "The operator will get the full allowance during his first three months off shifts. For the next three months he will get 60% of the allowance, and for the final period, 30% of it."

And the person concerned is

moved out of the department at the time of his annual review.

Explained Johnson: "Then we can give the operator a rise to offset the shift allowance being withdrawn. This method has always worked very well for us."

Shift allowances has always been a source of discontent among operations staff, and caused considerable disagreement and ill-feeling between them and management.

In relation to career progression, some consider that the allowance should be kept to a minimum, with the emphasis on a high basic salary. One such person is Barry Johnson, operations manager at Unilav's benchmark centre in West London.

Johnson said, "We like to keep our senior operator and shift leader positions pretty fluid. We look to move two people out of the operations department each year."

For that purpose we pay a higher than average basic salary and keep the shift allowance to a fixed sum of £480 a year."

And the person concerned is

## Homeless and jobless after break-in?

TWO Birmingham terminal operators could be homeless and without jobs by the end of the month as a result of thieves breaking into their flat.

In addition to £300 worth of goods, Alison Hunt and Meg Nicholl lost flight tickets which were to have taken them to Spain in search of jobs in the sun.

They had already given notice at Overseas Containers, where they work in Birmingham, agreed to leave their flat by March 28, and packed up most of their possessions when the break-in occurred.

Alison told me, "The company had already found replacements for us, and we can't go to Spain because we don't have the money or the tickets."

However, they have now got over their initial disappointment and are hoping to get work at a second resort in this country.

"We have applied for jobs at Butlins, starting next month," said Alison.

## Romanian trade fair

SYSTEM TECHNIK '79, the international trade fair for electronics, will be held from December 13-16, 1979. Romanian authorities are expecting a large number of visitors to the exhibition, which promises to be a major opportunity to promote the latest products in Romania. Trade delegations from 20 countries can also meet there. Bucharest is the capital of the People's Republic of Romania.

Details from: Ghilei International, 1700 K Street, NW, Washington, DC 20006, USA. Tel: 202 854-5371.

## CONFERENCE

## EMK Munich

EMK, the fifth European Microfiche Conference, will be held in the Messehaus am Olympia in Munich from September 17-19, 1979. Same time as the System '79 exhibition. The programme for 1979 covers seminars on applications, generation, commerce and industry, banks, the medical sector and administration. It is organized by the German Microfiche Industry Association for economy in private and administrative institutions. Details from: EMK Systems '79, EMK, Konrad-Adenauer-Strasse 12, D-8000 München 12, Germany. Tel: 089 10 09.

Details from: Ghilei International, 1700 K Street, NW, Washington, DC 20006, USA. Tel: 202 854-5371.

## Finite elements

FINITE element systems is the title of a seminar to be held by the Computer Mechanics Centre in Southampton on June 6-7. It is designed to demonstrate the capabilities of various systems and to encourage users of the optimum meshing, optimization and of the code packages. Details from: The Computer Mechanics Centre, 128 High St, Southampton SO1 6AA, Tel: 0324 20000.

Details from: Ghilei International, 1700 K Street, NW, Washington, DC 20006, USA. Tel: 202 854-5371.

## James Martin

NEW IP environment and hardware for it is the theme of a five-day seminar to be given by James Martin on June 13-17. It is designed for managers, project leaders, with the insight necessary for planning and designing with efficiency and costs. James Martin speaks in Miami Beach from May 1 to 5, 1980. Details from: James Martin, 1200 Avenue of the Americas, New York, NY 10020, Tel: 212 586 1200.

Details from: Ghilei International, 1700 K Street, NW, Washington, DC 20006, USA. Tel: 202 854-5371.

## Microprocessors

ASMI is organizing a seminar on microprocessors and intelligence, to be held from May 14-15 at the Hotel Slough. Speakers will be from Bell Telephone, Rank Xerox, and Peter Finch, IBM. Program and registration form can be obtained from: Conference Organiser, Adlib, 39 St. George Street, London SW1X 8PL. Tel: 01 580 4311.

Details from: Ghilei International, 1700 K Street, NW, Washington, DC 20006, USA. Tel: 202 854-5371.

## Architecture

THE international conference on "application of computers in actual production design and urban planning" will take place in Berlin from May 24-27, 1980. The conference, which has a multi theme building for the 20th anniversary of the German Democratic Republic, will be held in the city of Berlin, and the architect will be the architect of the city of Berlin.

Details from: Ghilei International, 1700 K Street, NW, Washington, DC 20006, USA. Tel: 202 854-5371.

## IMC 79

MICROGRAPHY and everything else will be the theme of IMC '79, the second International Micrographic Congress. The congress will be held from June 24-27, 1979, in Paris, together with the international exhibition of data processing, automation, communications and office equipment.

Details from: Ghilei International, 1700 K Street, NW, Washington, DC 20006, USA. Tel: 202 854-5371.

## Search

THE fourth European conference on electroacoustics, Eurocon '80, will be held in Stuttgart, from March 24-28, 1980. The theme is to be Electronics to microelectronics, their trends and applications.

Papers are invited for presentation at the conference and abstracts of not more than 500 words should be sent before June 30 to: Professor Dr. W. Kell, Chairman, Program Committee Eurocon '80, University of Stuttgart, Breitwieserstrasse 2, D-7000 Stuttgart 1, Germany.

Details from: Ghilei International, 1700 K Street, NW, Washington, DC 20006, USA. Tel: 202 854-5371.

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## MICRO NEWS MEETS THE INTEL CHAIRMAN

With co-founders Dr Gordon Moore and Dr Andrew Grove, Dr Robert Noyce has taken leading semiconductor company Intel from start-up to \$400 million annual sales in ten years. From this position, and having been a founder of Fairchild

Semiconductor — the progenitor of most of "Silicon Valley" — he is well qualified to comment on the development of the technology, and the recent upsurge in activity from national governments. In this exclusive interview with Micro

News editor Martin Banks, given following his award of the IEE Faraday Medal, Dr Noyce discusses the way ahead for Intel, and the potential threats posed by Japan and, to a lesser extent, the UK.

# 'Inmos is just a Band-Aid—govt must cure the sore'

FEW people are better qualified than Intel's chairman, Robert Noyce, to discuss the developments not only within that company, but within the semiconductor industry as a whole. As one member of the triumvirate that has led Intel from start-up in 1968, with some \$5 million of venture capital, to a \$400 million corporation that is acknowledged market leader in microprocessor manufacture, he is one of the few people with a clear view of the way ahead for everyone associated with the industry.

His views span Intel's own product developments, both current and future, the US business climate, and the recent manoeuvres of two new competitors for the world's semiconductor markets — the UK and Japan — subjects on which he has strong views.

But even he, and his two co-

founders of Intel, Dr Gordon Moore, president, and Dr Andrew Grove, executive vice-president, could not foretell the impact that some of their products developments were to have. The fact that, as integration levels increase, the semiconductor companies are able to offer more and more to the user as a matter of routine is something they have had difficulty coming to terms with.

The statistics that indicate the current state of development make interesting reading. According to Dr Noyce, Intel shipped some 200 billion bits of memory last year, and passed the millionth microprocessor.

"Micros," he said, "are now finding their way into calculators, medical instrumentation, telephones, educational products — there are thousands of products that take advantage of the technology.

"Because of this, we must encourage the growth of computer literacy. There is no advantage becoming modern-day Luddites."

The mention of Luddites was indirect reference to some of the voices that have been raised in the UK about the potential impact of microelectronics on industry and society. He continued this theme more directly, saying that he found it inconceivable that the country in which the industrial revolution had occurred could consider the development and potential of microelectronics as a bad thing.

He felt that the prime reason for the growth of this negative attitude was the failure of the political system to build new industries.

People in the UK seem much short-sighted," he said. "They are much more interested in achieving immediate betterment than long-term betterment" — implying short-term goals are often transient.

"UK people now give the impression that they want to go back to an agrarian society," he said, "without necessarily understanding that they would also lose some great advantages, like modern health care."

One way this could be overcome is by selling technology to the Japanese, something that Amdahl has done, for example. This he feels is a dangerous move. "Though it has commercial advantages for the first company to do it," he said, "you are basically selling your society's technology."

The technology on which much of this political manoeuv-

ring is based continues to advance at a barely diminished pace. As Noyce points out, in 1980, the level of integration was one transistor per device, while today it stands at 100,000 transistors. The only problem with this is that design times for circuits are now 100,000 times longer.

This rate of development, Noyce feels, has some way to go before the laws of physics call a halt. He feels that the limit will be reached when device geometries reduce to a tenth of current size. This still means a factor of 100 improvement in

chip densities, which will be used in future both to increase device complexity, and to pack more standard circuits onto a single wafer to increase production capacity.

One thing Noyce is convinced

of is that design times for circuits are now 100,000 times longer. This he feels is a dangerous move. "Though it has commercial advantages for the first company to do it," he said, "you are basically selling your society's technology."

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## READERS REPLY TO RORY JOHNSTON'S ARGUMENTS ON THE PRIVACY ISSUE

## Best safeguard for the rights of the individual

## Data protection laws: The real threat

Rory Johnston's feature in Computer Weekly of March 8, which prompted the letters on this page.

I MUST take issue with some of the arguments presented by Rory Johnston both on the Man Alive programme and, in particular, in his article about privacy and data protection (CW, March 8). To suggest that there is no problem that demands legislation as part of its solution is a dangerous position for a computer professional to take. It is, of course, true that unworkable laws are worse than no laws at all, but to suggest that systems may be written that make legislation unworkable will surely have the effect of making any legislation excessively restrictive.

An example is quoted of the relationship between a customer, his bank and their "implied" contract. How is the customer to know what data the

bank has on file if he is not able to inspect it (and in some cases, he may not even be aware of the files existence)? Assuming he knows of the file and has verified the data as being correct, how does he know that the "implied" contract has been broken unless he is told what the bank's normal practice on file access is; and who has had access to the file?

The point is also made that an individual has the right to "sit in the privacy of his own home" and record information about another individual on physical or electronic media without violating any moral right of privacy of the latter person. This is all very fine, but unless Mr Johnston has his own personal 370/148 then information thus recorded becomes available to everyone

JOURNALISTS as a rule are a worldly lot, but I was impressed by the degree of naivete shown by Rory Johnston in his article on data protection laws (CW, March 8).

A computer, as manufacturers point out, is more than an electric filing cabinet. Firstly,

that has legitimate access to that file and possibly to others who gain access. This is the violation of the right of privacy.

The rights of an individual can, I believe, best be safeguarded by enshrining in workable legislation Lindop's principles that data should be known to the subject, accurate,

relevant, timely, and complete.

It is hoped that the government will address itself to this before there are so many systems in operation that the problems cannot be solved.

C. J. REASON,  
Physicist programmer,  
Rutherford Laboratory,  
Oxford.

## "Trust us" is not good enough

through technology, the scope for data storage is far greater than ever before. In the past there were simply not the data banks to pose any threat, real or imagined, to our privacy.

Secondly, and more importantly, the computer occupies an elevated position in our world

view. If I stated, say, that drinking milk caused cancer, it would be clearly seen to be a personal opinion. That same opinion, coming from a computer, would tend to be believed.

Johnston also shows a touching faith in the legal system. However there is much scope for persecution without prosecution. Police in 10 countries may stop your car because it is "suspected of being involved in a crime". You can be turned down for jobs because your name is on a blacklist. You have not been brought to court, nor have you been labelled, but under present law you have no means of ensuring the accuracy of any data held about you.

I believe data protection laws are needed for four reasons: 1. Information held may be untrue; 2. Information may not be secure from unauthorised access; 3. Information may be obtained without the knowledge or consent of the individual; 4. Information may be passed to a third party without the consent of the individual.

Joseph Goebbels is reputed to have said "He who runs the formation runs the show" revealing thereby that although he may have known nothing about computers he knew much about information. I am increasingly convinced therefore that it is the "informed, concerned computer people" (to quote Johnston) who should be the first to spell out the hidden dangers involved in the present trend towards data centralisation. Attempts to "educate" the public away from its current "apprehension of computers and files" would, I feel, be grossly irresponsible.

The main area of concern are the databanks of bureaucracy and big business. The computer hobbyist has nothing to fear from the "datacop". In fact, enforcement of standards could involve trade unions much as health regulations do now.

Justice must be seen to be done. Computer people must come up with a demonstrable system for protecting the privacy of the individual — merely to say "trust us" is not good enough.

JOHN BAKER  
Senior Programmer  
Gloucester County Council

## Steady move to quasi-police state

RORY JOHNSTON'S article, Data protection laws: The real threat (CW, March 8) is a welcome contribution to the privacy debate. It is unfortunate, however, that the article should concentrate on the more trivial and irrelevant aspects of the debate and virtually ignore whole areas which are the cause of most concern.

Johnston spends much of the article discussing the potential for computer crime by individuals: dishonest program

mers, "bent operators", indecent bank managers, owners of microcomputers, etc. And I agree with him that it would be exceedingly difficult to legislate against actions by such individuals.

But, surely, the major worry that people have about computers and privacy is not with the petty criminal, but rather with the threat posed by centralised government databases and with the slow but steady move towards a quasi-police state. If Johnston truly wished to encourage a "less alarmist" approach to the subject of privacy then he will surely need to address himself more closely to those matters which are causing the alarm.

He also appears to adopt a rather careless attitude towards police computers when he says that "it still makes no sense to try to control what the police do". This separation of "thinking" and "doing" is clearly artificial. If Johnston had been a Jew in Hitler's Germany, I believe that he would have been desperately concerned about what the police "thought" (i.e. knew about) and therefore what they "may" do". It is all too easy, speaking from a cosy vantage point in 1979, to say "This does not worry me... the police suspect me as much as they like... etc. But who is to say... this country's political party might be in, say, five or ten years from now and how centralised personal dossier might then be used against the interests of its population?"

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JOHN WELFORD  
Musselburgh  
Midlothian

## Rory Johnston replies...

CONSISTENTLY in the case made for data protection laws, people attack the wrong problem. First of all, if the public believe that a computer must be controlled (and I don't think many do), then that is the problem we must tackle, by education. It does not make sense to try to make the information protected by law, because we will not succeed.

If a computer were to express an opinion, I would certainly believe it, because the machine would have to have been brought to life by God. Barring divine intervention, computers do not have opinions. This is the sort of muddled thinking we must fight against.

Similarly, if the police are persecuting people, with or without computers, then that is the problem. The persecution is in their actions, not their files, and accountability to the public for their actions must be adequate. If a police state or dictatorship were established, privacy would be a trivial part of all the other problems we would have. We must concentrate off our efforts on making sure that we do not get a dictatorship in the first place, and not on ensuring that, if one does come, there are fewer computer files for the dictator to use. Hitler, as mentioned in the letters, managed perfectly well without computers.

For from being a hindrance to a dictatorship, the DPA could be very useful to it. The authority is

tended to be totally independent and incorruptible, but you may be sure that one of the dictator's first acts would be to seize the offices of the DPA, wherein he would find all information on everyone's systems and hence on how to inspect them. From my point of view it is far safer for everyone's security independent of the state to spell out the rights of the individual.

It is absurd to suggest that there is no difference between thinking and doing. If thinking about a crime does the same penalty as committing a large proportion of the population of this country would be far more than I can imagine.

Many of the problems I have raised in criticism of my letter are irrelevant, because they have not been solved by data protection laws. For instance, such laws would not stop your name from being on a blacklist, or a blacklisted computer from any place of work.

The main difficulty, however, is the failure to define what constitutes a "data protection law".

## DATA PROTECTION ACT

Advertisers' Announcement

## Transaction processing - a new dimension

As business data processing moves into the 80's the current emphasis is on computing flexibility.

This is being achieved by a fast growing trend towards distributed data processing environments. These allow computer users to place workstations at strategic locations throughout their business and to process several different tasks simultaneously whilst sharing common data.

This facility is provided by a sophisticated transaction processor linked to an efficient data management system and operating under the supervision of a transparent communications manager.

This is being further enhanced by the growing dominance of the minicomputer based upon a combination of increasing capability and decreasing cost.

Perkin-Elmer, with their range of well established business systems providing advanced multi-user, multi-function facilities, are one of the leaders in this data processing revolution.

Perkin-Elmer's transaction processor reacts to the input of data in a way previously only available on large mainframe systems at enormous cost, and at a high machine overhead.

The low cost of these Perkin-Elmer systems now brings these benefits within the reach of all companies where traditional methods are stilling growth.

## Record Corporate results

Record sales and profits have been reported by the Perkin-Elmer Corporation for both the second quarter and six months periods of its 1979 fiscal year.

Sales for the second quarter ended January 31 were \$176,932,000, a 29 percent increase over sales of \$152,241,000 in the second quarter a year ago.

Sales for the six months totalled \$329,215,000, a 30 percent gain over last year's six months sales of \$252,408,000.

Net income for the six months was \$21,621,000 and was equivalent to \$1.09 per share. This was 69 percent above the net income of \$12,794,000, equivalent to 65 cents a share for the first half last year.

The Group meets quarterly in London for user presentations, Company product announcements and in depth technical presentations. It is run by a committee of users who decide agendas and issue a regular newsletter.

Perkin-Elmer is represented at all meetings by the Chief Executive and the UK Support Manager.

The growth of articulated dump truck manufacturer DJB Engineering Limited has been remarkable. Since May 1973 founder David Brown and his team have built DJB into a company with an annual turnover in excess of £20 million, most of which is from export.

Of course, growth at this stupendous rate has not been achieved simply but dogged persistence, marketing flair and attention to tight financial and production control have paid off. These characteristics were considerably reinforced by the Company's acquisition of a highly sophisticated computerised information system based on a Perkin-Elmer minicomputer, which provides managers at all levels with day-to-day information vital to the continued success of the business operation.

## FUTURE EXPANSION

Design and implementation of the system was entrusted to Triport Associated Systems Consultants, a

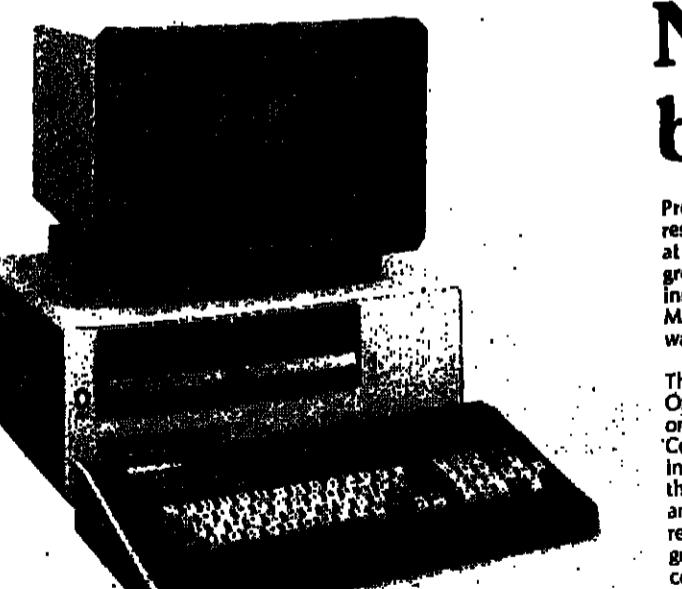
systems house selected by DJB from a number of candidates, including several major computer manufacturers. With a brief for a system starting with a modest investment but with full scope for future expansion, Triport specified twin Perkin-Elmer 7/32 processors with disk store, video display, card reader and printer.

## DATABASE

What we have said DIP Supervisor E. Carter is a central database holding details ranging from customer account balances to forward orders, stock items and parts explosion lists.

DJB managers are able to dip into this database at the touch of a button to extract accurate, up-to-the-minute information on which to base decisions. This permits tight control of the whole process from taking the initial order to specifying components, building the truck, delivering it and receiving payment.

Design and implementation of the system was entrusted to Triport Associated Systems Consultants, a



## No language barrier at Oxford

Present and future facilities for research in computer programming at Oxford University have been greatly enhanced by the recent installation of a Perkin-Elmer 8/32 minicomputer and associated hardware.

The Program Research Group of the Oxford University Computing Laboratory holds a Science Research Council grant in software engineering. Through basic research into the theory of programming languages and methods, a major aim is to reduce the cost of computer programming, to match the reducing cost of hardware, by publishing programs of high quality and general usefulness in such areas as process control, word processing, laboratory automation and data bases for small scale workstation applications, and ultimately even personal computing.

**HIGH-LEVEL LANGUAGE**

For much of this work, the Group has, until recently, been dependent on a 16-bit system installed some ten years ago. All software for this machine was written in a high-level language, BCP1, and was run using interpretive techniques. In choosing a replacement, the Group

wished to overcome the addressing limitations of the 16-bit system and the speed penalties of interpretation. Future expansion potential was also an important consideration.

## WRITABLE CONTROL STORE

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for on-line order entry and stock control

**PERKIN-ELMER**

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227 Bath Road Slough Berks Tel: Slough 34511

The new big name in computers

## Beaver is hard worker

Newly announced Perkin-Elmer Beaver is the first intelligent terminal specifically designed to be incorporated into customised intelligent workstations. There are three independent hardware modules: CRT display, keyboard and an electronics module which can accommodate up to two optional floppy disc drives. These modules can be placed exactly where they make sense for the application. Beaver

comes with a comprehensive package of high-level, field-proven software and dozens of options. The Perkin-Elmer Terminal Operating System (PETOS) creates a friendly environment for the user with communication between operator and system in plain, simple English. A complete package of quantity discounts, service and support is available to OEM's.

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tem and the CS/60, a higher capacity business system with up to seventeen clustered or dispersed terminals.

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lems, fill out the coupon and we'll introduce you to the family.

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# Systime subsidiary for South Africa

SYSTIME is expected to announce within the next few weeks the establishment of a subsidiary in South Africa. The subsidiary will probably also market Systime machines through distributors in several other southern African countries such as Rhodesia, Zambia and Tanzania.

Systime's machines are also based on Digital Equipment processors and because DEC itself does not have a subsidiary in South Africa, the move could give it effective control of the DEC market in southern Africa. At present there are no more than about 250 installations with DEC machines in the Republic.

Systime has been negotiating

with prospective marketing personnel in the Republic for several months (CW, February 1), and has now taken on a man who is likely to be the general manager of the subsidiary when it becomes a legal entity.

He is Mark Devenney, who was formerly with Central Data Systems of Johannesburg, the Prime distributor in South Africa.

Systime says Devenney has considerable experience in the Southern Africa computer market and that he is currently seeking suitable distributors. The subsidiary will be set up as soon as the legal formalities have been completed.

Systime support personnel are

likely to be sent out to South Africa from the UK to train local staff.

The South Africa move should significantly expand Systime's overseas business. The firm is well established in the Netherlands and now has a subsidiary in France and a presence in West Germany in the form of one service engineer, although a West German subsidiary is understood to be on the cards.

The last big event in Systime's life was its acquisition of the DEC systems house, Midland Business Machines (CW, January 18), which should bring Systime's total turnover near to £20 million in its current financial year.

Systime support personnel are

## NCR production control system

A PRODUCTION control system has been announced by NCR for its 8250 and 8400 computers. Running under IMOS 3 on the I-8250 and under IRX on the I-8400 range, the system is designed to meet the needs of small-to-medium manufacturing companies and is said to be highly interactive.

## Kode companies double business

DATA entry equipment supplier Kode Ltd of Caine, Wiltshire, and its sister company, Kode Services, doubled their business last year and accounted for about half of the £7.52 million turnover of their parent company, Kode International. Kode Ltd and Kode Services

build, market and service paper tape, punched card and key-to-cassette equipment, including the Datavet terminal, and now also sell the Pertec XL/40 key-to-disc system in the UK. The two firms form the capital goods division of Kode International. The other half of the opera-

tion is the components division, made up of Kam Circuits, which builds PC boards, and Moore Reed, which makes military equipment.

Kode International's pre-tax profits last year were £1.25 million, 45% up on 1977. Turnover in 1977 was £5.31 million.

The language used is Strachey Basic, a new version, by Professor Andrew C. Head of the Computer Science Department.

### Lack of R&D managers 'threat to UK'

INFOREX has added to its range of key-to-disc systems with two compatible configurations, the 3100 and 3200. The latter comes with a Cobol package that enables a lot of editing workload to be taken off the mainframe.

That is the conclusion of management consultants MSL, looking back over 20 years of keeping track of demand for executives.

In 1959 nearly 7,000 jobs were advertised for R&D managers, according to MSL, while in 1978 there were 3,112.

In between there have been rises and falls but the trend has steadily downward.

Garry Long, MSL managing

director, comments, "The general pattern suggests that recruitment activities, in common with many other business decisions, have been dominated by short-term considerations, and this may be a reflection, ultimately, of the government stop-go behaviour which has been a conspicuous characteristic of the UK's economic management during the past two decades."

On the rise in demand for accountants, Long suggests that this is due to increasingly complex rules, regulations, and taxation structure, and demands from government for more information.

GSI UK, formerly CRC, has two RXDS Sigma 9s and one Univac 1100 series mainframe at Slough, and these can now be accessed by users anywhere in the US via the X25-based value

of user-generated tables.

The amount of data that needs to be keyed can be reduced greatly by generating data for tables with user defined codes. Data editing can be carried out in batch mode.

The 3100 and 3200 will be fea-

tured by Inforex at the Computer market travelling exhibition from March 27/28 at the New Century Hall in Manchester, and from April 3/5 at the Bloomsbury Centre Hotel in London.

The 3100 comes with 40K

byte main memory and 2.5

Megabytes of disc storage. It

provides capabilities like valida-

tion of keyed data by compari-

son with user-generated tables.

The 3200 comes with 4K

bytes of main memory and 4K

bytes of disc storage, that can be expanded from 10 to 40 Megabytes. The Cobol package provides features like foreground/background editing, arithmetic functions, move and compare functions, cursor manipulation, range checking and user-defined tables and error messages.

AN important step forward in international packet switched networking has been taken by GSI UK, which last week became the first UK-based host to link into the Post Office's International Packet Switched Service, IPSS.

The Slough centre is linked to the Post Office's IPSS switch centre in London via a high-speed line that can support simultaneous connections.

GSI says that the IPSS will enable its own time share services and also the high-speed bibliographic information retrieval service to be sold to US.

As with other aspects of the computer industry, the OEM peripheral market was significantly impacted by the minicomputer revolution which altered and expanded the character of the devices themselves and the scope of the marketing environment.

At first, minicomputer manufacturers were principally concerned with the development of new technologies in processing power and core memory.

Growing out of scientific and process control environments, the mini was integrated with a variety of specialised I/O devices. Therefore the idea of setting up to manufacture and market peripheral equipment was then, for these typically small companies, uneconomic.

Since the OEM market was at

that time dominated by large

organisations, already equipped

with hardware installations in the

mainframe area, it made more

sense, from both the mini sup-

plier's and the OEM point of

view, to co-operate in making

minicomputer technology available to a

wider range of end-user applica-

tions. Thus the mini gained

acceptance in the higher volume

commercial sector.

In addition to the absence of

standard peripheral devices, the

mini approach went away from

the conventional idea of making

application software available

with hardware. Already, soft-

ware houses were becoming

more attractive, since end-users,

developing more knowledge,

were demanding greater

flexibility in applications to

meet specific individual require-

ments.

The software house, as a

result, developed special skills in

building complete working sys-

tems centred on minicomputer

technology. This not only added

momentum to the mini manu-

facturer's market, it had an

enormous impact on the size

and scope of the market for

minicomputer peripherals.

Continuing to supply main-

frame OEM products, these

manufacturers were now sup-

plying the successful mini com-

panies as well as the many and

diverse systems houses. By

buying in peripheral products,

both had the benefit of favour-

able terms from the manufac-

turers, providing the opportu-

nity to add value and accept-

ance overall to total systems.

As the more successful

minicomputer manufacturers

expanded their markets, high

volume sales potential for

relatively simple, conventional

I/O devices, particularly in the

commercial sector, became

more worthwhile for some mini

suppliers to go it alone on certain

peripheral manufacturers. Since

rapid expansion trends are de-

signed to continue in the near

future, they pose the question as

to whether OEMs can continue

to compete effectively and per-

petuate their market for mixed

hardware installations. The

answer is yes.

To begin with, it is only the

larger and more dominant mini

manufacturers at present who

have the resources and turnover

sufficient to manufacture in the

peripheral area. Many others

will, for some time, continue to

buy on an OEM basis.

Further, for economic rea-

sons, those mini manufacturers

who can develop proprietary

peripherals will be better

equipped to satisfy this trend.

At one time, single vendor

contracts for computer systems

were more attractive than mixed

peripheral manufacturer de-

finately has the edge over mini

suppliers when he is already a

large, well-established market

contender.

For example, Control Data

has for many years developed

and manufactured peripheral

products for its own customer

base. It increased its manufac-

turing volume through joint

ventures to supply the common

peripheral requirements of other

mainframe manufacturers, and

has marketed these tried and

proven products direct to the

OEM user for application in both

mini and mainframe systems.

● Turn to page 19

IBM in the US has just an-

nounced quantity dis-

counts for the Series 1

minicomputer (CW, March

8), a clear indication that

even the giant of the in-

dustry thinks it is worth

taking a share of the mar-

ket addressed to original

equipment manufacturers.

These manufacturers

mass produce minicom-

puters, peripherals and ter-

minals, and sometimes all

three. These are sup-

plied in quantity to systems

# Systime subsidiary for South Africa

SYSTIME is expected to announce within the next few weeks the establishment of a subsidiary in South Africa. The subsidiary will probably also market Systime machines through distributors in several other southern African countries such as Rhodesia, Zambia and Tanzania.

Systime's machines are also based on Digital Equipment processors and because DEC itself does not have a subsidiary in South Africa, Systime's move could give it effective control of the DEC market in southern Africa. At present there are no more than about 250 installations with DEC machines in the Republic.

Systime has been negotiating with prospective marketing personnel in the Republic for several months (CW, February 1), and has now taken on a man who is likely to be the general manager of the subsidiary when it becomes a legal entity.

He is Mark Devenney, who was formerly with Central Data Systems of Johannesburg, the prime distributor in South Africa.

Systime says Devenney has considerable experience in the Southern Africa computer market and that he is currently seeking suitable distributors.

The subsidiary will be set up as soon as the legal formalities have been completed.

Systime support personnel are

## NCR production control system

A PRODUCTION control system has been announced by NCR for its 8250 and 8400 computers. Running under IMCS 3 on the I-8250 and under IRX on the I-8400 range, the system is designed to meet the needs of small-to-medium manufacturing companies and is said to be highly interactive.

Four modules of the system which is called IMCS, Interactive Manufacturing Control System, have already been released and are in use at customer sites in the US, UK, and Europe. Another two modules for the 4331 (Software File, February 15) and Hewlett-Packard's MFG/3000, for the 300 series.

Production control systems have been attracting the attention of several manufacturers, with IMCS the third to be announced in the last month. The other two were IBM's Barpacs for the 4331 (Software File, February 15) and Hewlett-Packard's MFG/3000, for the 300 series.

On the rise in demand for accountants, Long suggests that this is due to increasingly complex rules, regulations, and taxation structure, and demands from government for more information.

GSI UK, formerly CRC, has two RXDS Sigma 9s and one Univac 1100 series mainframe at Slough, and these can now be accessed by users anywhere in the US via the X25-based value

added packet switched networks operated by Telecom and Westinghouse.

The Slough centre is likely to be the first UK-based host to link into the Post Office's International Packet Switched Service, IPSS.

The Post Office's IPSS centre in London via a speed line that can support simultaneous connections.

GSI says that the IPSS will enable its own timeshare services and also the inter-bibliographic information retrieval service to be sold in the US.

At one time, single vendor contracts for computer systems were more attractive than mixed

hardware installations because of a need for reliable support and maintenance. Since hardware is now much more reliable through the incorporation of new technologies, maintenance has become less of a consideration. In addition, devices are much simpler to maintain and repair, which has opened up the market for third party maintenance companies.

In particular, the OEM

Turn to page 19

## Kode companies double business

DATA entry equipment supplier Kode Ltd of Caine, Wiltshire, and its sister company, Kode Services, doubled their business last year and accounted for about half of the £7.52 million turnover of their parent company, Kode International.

Kode Ltd and Kode Services

build, market and service paper tape, punched card and key-to-cassette equipment, including the Datavet terminal, and now also sell the Pertec XL/40 key-to-disc system in the UK. The two firms form the capital goods division of Kode International.

The other half of the opera-

tion is the components division, made up of Kam Circuits, which builds PC boards, and Moore Reed, which makes military equipment.

Kode International's pre-tax profits last year were £1.25 million, 45% up on 1977. Turnover in 1977 was £5.31 million.

The venue will be Birklands Management Centre, St Albans.

## Micro seminar

A SEMINAR for industrialists about the potential applications of microprocessors in manufacturing and commerce is to be presented by Hatfield Polytechnic on April 24. There will be live demonstrations of micros for factories and offices.

The venue will be Birklands Management Centre, St Albans.

## Tuition in Basic programming

A "FREE STANDING" course of tuition in Basic programming, now available from Strathclyde University, is designed to run on a Commodore Pet. The university has bought 50 Pets for the scheme, and the course can be run either at the Computer Science Department, or the two

cassettes and documents that make it up can be purchased for home use at £8.

The language used is Strathclyde Basic, a new version by Professor Andrew, Head of the Computer Science Department.



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## Inforex introduces new family of key-to-disc systems

INFOREX has added to its range of key-to-disc systems with two compatible configurations, the 3100 and 3200. The latter comes with a Cobol package that enables a lot of editing workload to be taken off the mainframe.

The 3100 and 3200 will be featured by Inforex at the Computerworld exhibition from March 27/29 at the New Century Hall in Manchester, and from April 3/5 at the Bloomsbury Centre Hotel in London.

The 3200 comes with 40K bytes of main memory and 2.5 Megabytes of disc storage. It provides capabilities like valida-

tion of keyed data by comparing it with user-generated tables.

The amount of data that can be keyed can be reduced greatly by generating data tables with user-defined codes. Data editing can be carried out in batch mode.

The 3100 comes with 40K bytes of main memory and 2.5 Megabytes of disc storage. It provides capabilities like valida-

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# Series 1 is building block for new systems houses



Enticknap

# When things are not quite what they seem

By Nicholas Enticknap

UPON examination, it is clear that Series 1 architecture has been designed for more complex systems and greater purposes than have been revealed up to the present. Since its introduction two years ago, we have seen a progression of sub-models — A to E — within the Series 1 family, and we expect that IBM will continue to enhance and improve the range through its life. It is estimated that more than 6,000 Series 1 have so far been delivered worldwide.

It is forecast that the rate of installation of Series 1 will accelerate in 1978, and by 1982 more than 100,000 systems will have been delivered since introduction.

Our conclusion was that IBM was not interested in acquiring anything less than a very substantial proportion of the worldwide minicomputer market. It is not difficult to forecast that with the Series 1, IBM could well become one of the world's top three minicomputer suppliers into the 1980s.

In making the decision to offer Series 1 products and services, we placed more emphasis on pricing and performance of the Series 1. Of primary importance is IBM's policy for the Series 1 of separately charging for all hand-holding and support — an unbundled pricing policy. As long as this policy, and attractive financial terms, are con-

tinued, it is foreseen that Series 1 sales will maintain their momentum and fast growth.

The Series 1 is a medium scale minicomputer with the processing power comparable with DEC's PDP-11/34 or Data General's Nova 3, and with a very competitive pricing structure. Its overall performance capabilities, as enhanced by the thriving "third party OEM systems houses", compare favourably with the IBM System 7 or the IBM System 34. Most tasks within the capability of a System 7, a Series 1 can do better — and for less money. Moreover: everything that the smaller Series 3 are capable of performing can be implemented by a less expensive Series 1.

IBM's stiffest competition in the minicomputer arena comes from DEC. However, DEC's most comparable product, the PDP-11/34, is more expensive in single quantities. At the high end the PDP-11/34 is as powerful as the Series 1 but we have only seen the beginning of the Series 1 family. Even Data General with the Nova 3D is finding the Series 1 to be a price competitive system.

It is very difficult for competitors to match the low-entry price or the IBM reputation for hand-holding and support — an unbundled pricing policy. As long as this policy, and attractive financial terms, are con-

tinued, it is foreseen that Series 1 sales will maintain their momentum and fast growth.

While IBM issued their own Fortran and PL/I compilers the systems houses produced and marketed their own versions of Cobol and Basic. While IBM produced system development aids, the Realtime Programming

systems management for the Series 1 is proving to be an open and fertile marketplace for the systems houses. Until the introduction of the Series 1, IBM was not a significant factor in the OEM approach to integrating minicomputers, peripherals and software into total systems. The

potential of IBM reliability, availability, and service.

While IBM issued their own Fortran and PL/I compilers the systems houses produced and marketed their own versions of Cobol and Basic. While IBM produced system development aids, the Realtime Programming

Many manufacturers produce a high quality minicomputer, but IBM's has a substantial advantage, says GEOFFREY BROUCHER. He points out that its name is acknowledged to go with the greatest value in the DP world and the highly visible reputation for providing product reliability, availability and service.

The Series 1 was introduced in November, 1976 as a family of small powerful general purpose machines to "put an emphasis on productivity."

Broucher, who is executive director at Gamma Business Machines, has had over 20 years' experience in DP. He argues that the main virtue of the system is its possibilities as a building block.

quickly reached maturity of operation — and documentation — is that they have not been designed and developed from the ground up, but from products already operational within the systems houses on other minicomputers. Examples of this process are the sophisticated multi-tasking multi-terminal operating system, COS/1, featuring an optional ANS-74 Cobol compiler, and the many commercial and manufacturing applications packages available today from its market were factors impossible to ignore. The second was that it appeared there were deliberate gaps in the Series 1 product that IBM wished the systems houses to fill, and these would be a substantial market for these products.

In mid 1978 the decision was made to create a new business and Gamma Business Machines was formed. The pattern IBM was following with the Series 1 had been discerned, as IBM aimed to support the IBM sales team, in the knowledge that it was possible to add significant value to the Series 1 and offer an attractive product.

IBM negotiated a sales agreement with Computer Systems in the US and is now offering a range of Series 1 well proven commercial applications packages, and multi-tasking, multi-terminal operating systems.

In most cases the software and applications packages produced by the systems houses have been created quickly and have matured easily into reliable products for the Series 1 market. The reason for the apparent ease with which these products

run on Series 1, with the potential ability to communicate with the 370 host, is a software development with a large potential market.

The evaluation of IBM's Series 1 as the potential basic building block for a new systems company produced two definite conclusions. The first was IBM's commitment, drive and energy towards the Series 1 and its market were factors impossible to ignore. The second was that it appeared there were deliberate gaps in the Series 1 product that IBM wished the systems houses to fill, and these would be a substantial market for these products.

Other software soon to be available from the systems houses includes Series 1 to Series 1 communications facilities, and Series 1 to 370 facilities with 2780/3780 protocols.

Among other Series 1 product opportunities open to the systems houses today for development, are distributed systems and networks, systems replication or propagation for large users, data entry, and emulators. As with other minicomputers, the Series 1 will provide opportunities for systems houses to establish expertise in "vertical market areas".

Systime has for the time being suspended activity on the Series 1 until these promised modifications have arrived and can be evaluated. The machine sits idle in the company's research and development centre, while beside it the latest acquisition from DEC, the VAX-11/780, hums busily away.

That Systime should be interested in the Series 1 may all come as a surprise to some readers who are aware of the company's hitherto unswerving allegiance to DEC. Gow points out that the company's complete dependence on DEC for processors is not necessarily a good thing. Relations between the two companies are good, but Systime has to face the possibility that DEC might change its policy towards systems houses over a period of time, and this could have damaging repercussions.

Systime is large enough now, with £9 million turnover last year and a projected £15 million for this year, to diversify its expertise. As Gow says:

"There are two companies in the computer business which count, taking the world market as a whole — DEC and IBM. It made sense for us to look at IBM."

Another factor was the "buy IBM" policy adopted by a large number of corporate management. Systime has experience of being excluded from tenders for this reason, and it seemed sensible to adopt a product which would provide an entry to this valuable market.

Series 1, when announced, seemed tailor-made for Systime's needs. The product was, in Gow's words, "conceptually very good" and IBM was ready to sell the processor alone, without peripherals. This gave Systime the opportunity to add value in the way it has traditionally done with PDP-11 systems, by adding peripherals, interfacing, and commercial data processing software.

Not that the Series 1 was seen simply as an alternative to the PDP-11. Whereas the PDP-11 based systems have been tailored to suit a wide range of commercial DP applications, Systime's plans for the Series 1 were orientated to specific market areas such as banking and insurance.

When the Series 1 arrived, it soon became apparent that its paper promise was not to be realised. Even opening up the panels on the front was a let-down; the way the electronics had been put together was far below the standard the company was used to, John Gow commented, "It's as if they had designed a glasshouse, and then given the construction job to somebody more familiar with stone castles."

A more fundamental objection is the performance restrictions imposed by the operating system, RPS. R&D software manager Ian McNeill has

None of these problems is dictated by the hardware architecture and none, believes McNeill, is insurmountable. This gave Systime the opportunity to add value in the way it has traditionally done with PDP-11 systems, by adding peripherals, interfacing, and commercial data processing software.

McNeill also criticises the Series 1 for its program preparation facilities, which, he says, did not make full use of RPS, and was slow and laborious to use. It is effectively a batch-oriented design which is very cumbersome in comparison to competitive products.

Systime has also studied another operating system, EDX (which stands for Event Driven Executive). Developed in California, it is now an official IBM product. McNeill feels however that EDX, while being quite adequate for demanding systems such as payroll, is simply not powerful enough for Systime's needs. In particular it

imposes severe restraints on multiple terminal handling.

IBM's policy is not to disclose its future plans, and John Gow points out that any Systime development of the Series 1 must be in line with the general pattern of IBM development. To ensure this, Systime must be kept informed about IBM's activities. This, says Gow, is a normal aspect of a relationship between a systems house and its CPU supplier.

An obvious inference from Systime's experiences with the Series 1 is that IBM has not yet come to terms with the minicomputer marketplace. Both in its design thinking and

its marketing the company is heavily influenced by its experience with large mainframes.

This means that at present companies like Systime are not getting the service from IBM that they have been accustomed to get from established minicomputer manufacturers like DEC. But, Systime feels, there is nothing inherently unsatisfactory about the Series 1, and the company has been assured that developments to be announced over the course of the next few months will deal with all its criticisms.

Accordingly, Systime has for the time being adopted a policy of wait and see, in the meantime concentrating on other development areas, such as teleprocessing software for its newly-acquired VAX-11/780 (CW, December 21/28, 1978).

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Data transfer capability up to 200000 bytes/second simultaneously with processing	<input type="checkbox"/>	
64 peripheral channels in total	<input type="checkbox"/>	
8 DMA Channels	<input type="checkbox"/>	
Standard CPU features of multi-level interrupt, direct memory access, memory protection, control panel, real time clock, automatic bootup, memory fail detect, memory fail reiser, teleplex and pullman interfaces	<input type="checkbox"/>	
As an intelligent terminal it can: <ul style="list-style-type: none"> <li>a) talk to the central machine</li> <li>b) run batch work</li> <li>c) support interactive users</li> <li>d) run compiled Basic</li> <li>e) full a, b, c, d, simultaneously</li> </ul>	<input type="checkbox"/>	
As an ICL FEP (7003) it can run up to 32 terminals and drive interactive BASIC simultaneously	<input type="checkbox"/>	
Auto dial - auto answer telecommunications interface available	<input type="checkbox"/>	

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To find out how simple and economical an answer it could be to your problem, use the coupon.

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## Microforum Europe '79 to be staged at Wembley in June

MICROFILM equipment of all kinds will be exhibited at Microforum Europe '79 which runs from June 28/29 at the Wembley Conference Centre—the same venue as last year's Microforum show. A one-day seminar conceived as an introduction to micrographics will be repeated on each of the three days of the show and the subjects covered will include 16mm roll systems, microfiche, jacket and aperture card systems, formatting, duplication and computer output microfilm.

In a separate micrographics industry deve-

lopment Bell and Howell has acquired Micromedia Ltd, the micro-publishing and micro-printing company.

Micromedia produced more than six million microfiche and nearly four million feet of microfilm in 1978.

# Cado low-cost business systems for UK soon

A FAMILY of low-cost interactive business systems manufactured in the US by Cado Systems Corp of Torrance, California, is to be introduced to the UK in a few weeks by an as yet unnamed distributor. Cado has shipped more than 1,300 systems in the

last two years, including 200 to European customers.

Cado claims that its machines perform like an IBM System 34 at an IBM 5110 price. They could also be serious competitors for the lower end Basic/Four and Quantel machines.

To construct its systems Cado buys in VDUs, printers and disc units from OEMs, but builds its own processor boards using the Intel 8080A and 8085 devices.

The Russian deal was clinched jointly by Cado's East European distributor and by its European support group, Livia Holdings Inc of Monaco, an independent computer marketing firm which developed Cyrillic keyboards and character generators for the Russian systems.

Cado sells entirely through distributors in both Europe and the US.

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For further information on the range of responsive computing services offered by Lowndes-Ajax, please contact: Michael Reeve, Associate Director—Sales, at Lowndes-Ajax Computer Service Limited, Milton House, Milton Road, Croydon CR9 2XG. Telephone: 01-689 2244.

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## Upgrade by user microprogramming

From page 4.

itself to suit the job it is doing.

What does the user gain from user microprogramming? If an overall performance improvement of two times is achieved—a modest goal in user microprogramming—the user has saved himself the cost of another system and saved himself some main store into the bargain.

Some examples of the use of microprogramming and figures for the performance improvements achieved are given in an HP Application Note.

The most important require-

ment over and above an assembly language programming capability and WCS hardware is someone who is sufficiently concerned about system performance to "do something about it".

REFERENCE  
1. Application Notes 281-1, Micro-programming—a way to get higher performance from HP1000 computers, Hewlett-Packard document 5053-3070(22), Hewlett-Packard Ltd (CIV), King Street, Lane, Wimborne, Wimborne, RG11 5AR. Tel: 0734 784774.

## COURSES

### Crest sets up Pisa workshop

INFORMATION contact J. F. Reed, Department of Management and Computer Studies, Sunderland Polytechnic, Prestatyn Building, Green Terrace, Sunderland, Tyne 76191.

THREE DAYS and opportunities presented by the rapid development of microcomputers will be examined at the seminar, organised by the Oxford Centre for Management Studies and Oxford University National Research Council and Pisa University. Candidates may be eligible for a scholarship which covers the registration fee, and applicants can obtain details from Frank Land at the London School of Economics, Tel: 01-403 7646 ext 949. Tel: 0805 733422.

INTERACTIVE computer graphics is to be the theme of a ten-day course at Leicester University. It will provide theoretical and practical sessions on the use of computer display, refresh display and the raster scan display. Participants will require a working knowledge of Fortran and practical sessions will be on a PDP 11/40 computer. The course will be held on the basis of one day per week, for ten weeks commencing April 18. Further information from Mr S. H. Ward, Department of Adult Education and Extramural Studies, The University, Leicester, Leicestershire LE1 7RH. Tel: 0533 50090 ext 51.

USING microprocessor technology, a seminar is to be held by Software Architects, the Zilog course specialists, will take place at the Cafe Royal, London, from March 7-9. The seminar will provide a brief introduction to microprocessing and practical skills. Numbers will be restricted and details can be obtained from Pamela Puckett on 01-734 9402.

SOFTWARE Architects will hold a ten-day course on systems design with the St James Hotel, London, from April 23-May 3. The course will give grounding in designing and programming microprocessor based systems and practical experience is given on the Z-80 microcomputer system. Details from Software Architects, Tel: 01-734 8102.

SUNDERLAND Polytechnic currently operates an HND Computer Studies course, which covers programming, data processing, business organisation and business analysis and design. During the second year of the course students are required to obtain full time employment to gain practical experience relevant to the course. For further information contact David Parker, on 01-924 4111.

MICROPROCESSORS is the subject of a course to be held at Hatfield Polytechnic on April 25 until June 27. Lectures will be given in the afternoons and practical work in the evenings. Details from Mrs P. Ingram, School of Information Sciences, The Hatfield Polytechnic, Hatfield, Herts.

### Special travel arrangements to visit the Compec Europe Exhibition (Brussels)

IPC Electrical-Electronic Press Ltd, the world's largest publishers of computer, electrical and electronic journals, have made special arrangements for readers wishing to visit the Compec Europe Exhibition. The cost includes—travel by scheduled airline from

Heathrow \* accommodation has been reserved at the Sheraton Hotel, Roger Place \* arrival and departure transfers \* admission to the exhibition \* services of an experienced tour manager.

To obtain a brochure and booking form, for the booking closing date on March 15, 1979, contact the Compec House, 9 Southampton Row, London WC1. Tel: 01-848 5485

Tour A May 6-May 11 1979 (8 nights) at the Sheraton Hotel from £205.00

Tour B May 8-May 10 1979 (2 nights) at the Sheraton Hotel from £149.00

Places and details of the tour indicated above.

NAME.....  
ADDRESS.....  
COMPANY.....  
TELEPHONE.....

# Saving energy by efficient use of air conditioning

THE computer room offers an ideal opportunity for energy savings due to the demand for year-round air conditioning. A great deal of these energy savings can be achieved by very simple means and are applicable to the majority of computer installations.

Having ensured that the computer is housed in the best possible building "envelope", the owner should think about the environmental conditions at which he wishes his room to operate. A change in room dry bulb temperature from the recommended 72°F up to 75°F has a minimal saving in energy of approximately 2%, whereas a change in operating relative humidity level from the normal 50% RH to 48% can save between 12% and 15% of the total energy usage, and decreasing to 46% RH can save 20% energy costs—well worth considering.

Before accepting this lower operating level for relative humidity the owner must check with the engineer to ensure that the humidity controls are sufficiently accurate to keep within the computer manufacturer's specified limits.

Having looked at savings that can be achieved without reference to air conditioning equipment, the owner should now look for the most energy efficient equipment and, if necessary, seek advice from a reputable engineer. An "in room" packaged air conditioning unit is cheaper to operate than a central plant air conditioning system, where high horse-power fans have to move large quantities of air through the building. The packaged unit or multiples of packages move the same amount of air, but over a localised area, therefore using less fan power. The packaged

unit is normally developed by manufacturers specifically for computer applications and therefore is tried and tested, and has balanced components to suit this need.

The most efficient air conditioning system utilises direct expansion cooling with air-cooled condensers, but site conditions and size of room must be taken into account before the final decision is made.

Computers will operate over a fairly wide range of temperatures, but they do need precision air conditioning to limit the rate of temperature change to a minimum. The normal recommended level of tolerance is  $72^{\circ}\text{F} \pm 2^{\circ}\text{F}$  with 50% relative humidity.

A mid-range mainframe with storage and input/output devices will have an electrical load of 50 kW, all of which is eventually converted into heat. Add to this the heat gain due to lights, personnel and external summer conditions, which as an average would be 20% of the computer's heat production, and a cooling requirement of 80 kW could be necessary.

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unit is normally developed by manufacturers specifically for computer applications and therefore is tried and tested, and has balanced components to suit this need.

The need for year-round air conditioning in the computer room provides a chance to make energy savings very simply. Brian Leaney, managing director of Applied Industrial Refrigeration (Sales) Ltd, explains the rewards and methods available.

method of utilising energy already used. Recent research in the US has developed a unit that will cut running costs dramatically during intermediate and winter seasons. The system employs a closed circuit ethylene glycol condensing medium which is cooled by outside air, pumped through a pre-cooling coil in the packaged unit whenever the glycol is below room temperature. For 18% of the year, with ambient temperatures above 61°F (18°C), the system operates normally without pre-cooling available. For 10% of the year, with ambient temperatures below 35°F (2°C), the pre-cooling coil eliminates compressor operation. For the

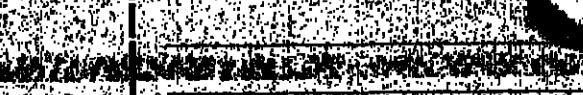
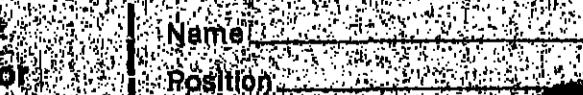
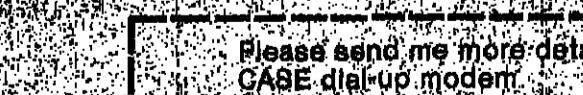
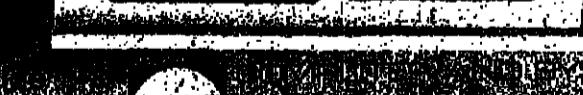
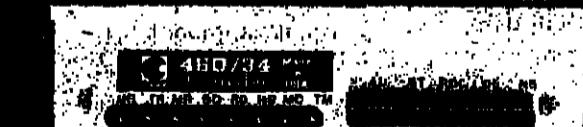
remaining 72% of the year, the system operates with partial pre-cooling and limited compressor operation. These systems have operated successfully in the US for two years and even with the comparatively mild winters of Britain, running cost savings of 20% are envisaged when compared with the most efficient conventional system.

The last, and probably the most important, aspect of energy saving is to ensure that the equipment is maintained in top condition throughout its working life. A well maintained unit will repay maintenance costs many times over, not only by reducing running costs, but also by increasing reliability.

# ANOTHER STEP FORWARD

Having pioneered 1200 bps full-duplex modems in the UK CASE announces a new modem

—four times faster than Datel 200 and with additional benefits.



# Goodbye to all that Victorian furniture



Terminal stations are essential for those regularly using VDUs. The fact workstation permits easy adjustment of both screen and keyboard by means of gas inflated leg supports.

OFFICE computers are as aesthetically satisfying as the average refrigerator, and the furniture that goes with DP equipment is often equally ugly.

Perhaps this is because the science is in its infancy; alternatively this unloveliness may be explained by the innate dreariness of functional office designs, which have tended to be less imaginative than design for leisure.

We have one consolation amid all this bleak design, which is that much of today's computer furniture will fade when the dimensions and

housing of the computers themselves evolve, and much of the antiquated storage paraphernalia — racks, trolleys and the like will also go on the scrap heap with the "steam" mainframes.

Meanwhile we must learn to live with these curios — IBM Flame Red, Honeywell Light Beige, and all. Essentially computer furniture falls into two categories; the furniture for the computer itself and that used by the people who serve the beast.

Yet how often has one seen an operator handling a valuable computer system while seated on a chair that would be rejected by a cat? Worse still, this perversion of human values has come to be accepted by us all.

The computer furniture includes all the boxes, racks, shelves, trolleys and safes needed to house the system's

storage and output, and although these accessories directly involve the human interface, one cannot place them in the same category as the "people" furniture.

It seems strange that the computer, which was designed by Man to serve his needs, is often considered to be of greater value than Man himself.

This may sound frivolous but it is a real problem, and the consequences can be quite unfunny.

Most office swivel chairs consist of a padded adjustable seat with a moveable back support, with or without arms, housed on a single pedestal base which is seated on a four-strut ground support.

serious. While the BCS and the government rack their brains about the problems of standards and security and other newsworthy topics, operators and programmers the length and breadth of the country are frequently falling off their chairs.

Yet in West Germany, government legislation has banned these chairs incorporating four-strut supports because of their infamous tendency to tip over. The only safe chair of this type is one with a five-strut support.

Legislation is currently being introduced in a number of other European countries to rectify this problem, except in the UK, where, it would seem, nobody cares if the entire office and DP workforce falls sideways in one fell swoop.

The lack of interest in this country in ergonomic office and DP furniture has resulted in the emergence of only a handful of overseas suppliers in this market.

One of the leading UK manufacturers of computer furniture, Data Efficiency of Hemel Hempstead, has gone to some pains in its product catalogue to point out that its chair features the necessary five point safety base.

Like most of DE's furniture, the chair is safe and reliable. DE's furniture does not exhibit the elegance of its Scandinavian or Italian equivalents but is well priced and useful.

The company, which has staged a dramatic expansion in a short time, runs a highly efficient computer based telephone ordering system which provides high speed stock replacement and claims quick delivery.

Its furniture range covers everything from special desks

easily adjust the position of the VDU without any undue physical strain.

Unfortunately such units, particularly the ergonomically designed terminal tables, have tended to cost in excess of £100, and the best are often as much as £300.

The lack of interest in this country in ergonomic office and DP furniture has resulted in the emergence of only a handful of overseas suppliers in this market.

Although these and other suppliers may have encouraged difficulties in the past with managements resenting expenditure on staff oriented furniture, recently the pattern has changed.

No doubt the example set by "people" oriented companies with offices in this country, of which IBM is an example, has become too much for UK managers, who are taking a greater interest in this type of equipment.

The most noticeable companies in the field of ergonomic furniture in this country are Flumbo Fortschritt, the post German/ French concern, West German manufacturer Gutmann, represented in the UK by Data Automation, and Fact, the Swedish furniture manufacturer. All three supply ergonomically designed furniture, including adjustable terminal workstations for use with VDUs.

Facit has tended to produce good yet costly furniture, but has recently brought down the cost of its terminal workstations most significantly.

This has been due to an increased demand for terminal work stations in Sweden, which resulted in high volume production of these units.

Thus gas inflated VDU supporting terminal station which used to cost £250 is now available for £91.

Gutmann's commitment to the DP market is total. It supplies desk housings for a large range of manufacturers varying from IBM to Phillips and Wang.

It manufactures both OEM

specials like DE as well as a large quantity of modular desks and units, including shelves, filing cabinets and chairs.

Design styles are smart, clean and clinical, and somewhat reminiscent of Swedish designed furniture.

Flumbo Fortschritt is more of an office furniture supplier that has moved into the area of DP accessories. The company recently announced a new range of ergonomic furniture including a VDU terminal with a four-strut base.

Not all these organisations mentioned include as full a range of DP furniture as does DE, but most of them supply printout and magnetic tape storage racks, and filing cabinets in a range of materials, colours, types and prices. Some of them also supply swivel chairs with four-strut bases — so beware.

Today the latest word in office

and DP furniture design is

"ergonomic" and certainly effective working design is something we all need.

Truly ergonomically designed DP furniture is not usually found amongst the product ranges of most of the UK accessory suppliers, who tend to specialise in low cost simple solutions to problems, a situation resulting more from user demand than anything else.

Indeed, many managers would not care a jot about the daily struggles of their operators who may regularly attempt to move heavy VDUs away from direct light or reflected glare from windows.

The solution to this well

known problem is simple, a terminal table or workstation can

adjust the position of the VDU without any undue physical strain.

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Salary will depend upon experience and qualifications.

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Two vacancies for Intermediate Systems Designers have arisen at the Authority's Computer Centre in Harrogate for the Applications Development Teams.

Computing in the region is currently on ICL 1904A Hardware using George 3, and active consideration is being given to the replacement of this machine with an ICL 2800 in 1981.

The successful candidate will have 2-3 years' practical experience of system work and the ability to supervise other staff.

Interested applicants can obtain further information from Mr. J. Dale, Regional Computer Services Officer (0429) 62441.

Job description and application form available from Regional Personnel Officer, Yorkshire Regional Health Authority, Park Parade, Harrogate HG1 5AH, quoting Reference No. 80.

Closing date 6th April 1979.

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ANALYST**

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Our Client the U.K. division of an international pharmaceutical group has recently ordered the new IBM 4331 as the upgrade for their System 3 and an attractive opportunity has now arisen for a progressively minded programmer analyst to lead the conversion development effort for the present systems and thence to become a key figure in new systems development for the installation.

With batch and extensive on-line systems as well as telecommunications and internationally linked timesharing facilities, the position will afford a great variety of commercial systems involvement.

The successful candidate will be able to offer either a comprehensive commercial background of RPGII or strong programming experience under 370 DOS/VS and they will be given the opportunity to develop their knowledge of the new range 4331 with formal training.

The company is located in very attractive rural surroundings and, in addition to the usual company benefits, can offer flexitime and a free private patients' plan.

Ref. NW1/2203

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As U.K. market leader in its field, our client is certainly in a strong position from which to expand. In line with this, the data processing department has recently been enhanced by the addition of a DEC PDP11/34 and they are now seeking a dynamic and enthusiastic person to become involved with the development of new systems, then provide software and applications support to users.

The person appointed will be involved in a highly time-critical environment at the hub of the company's data processing activities. He/she will therefore need a sound background in the use of mini-computer systems and DEC PDP11 in particular. Principal areas of activity include PL/I applications and software diagnostics.

As an autonomous member of an international group of companies the organisation is able to offer excellent conditions of employment including flexitime, four weeks' holiday, and a subsidised restaurant, as well as exceptional opportunities for career progression within the group.

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Joining a highly professional, project oriented department, the successful candidate will initially be involved with the design and specification of major developments to the Group Personnel System. As one of the country's leading organisations the central management services department are anxious to develop sophisticated reporting and analysis systems to assist in the management of its 22 thousand employees. This appointment is therefore regarded as critical to ensure the Group's market lead and record of successful industrial relations is maintained.

Candidates should have a sound business awareness and be keen to take responsibility for total project development within a company able to offer excellent prospects for a varied, progressive and highly rewarding career.

The company's installation houses three large central mainframes and has an extensive communications network. An excellent commencing salary is enhanced by a range of large company fringe benefits.

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Ref. SE2/2203

# We're successful because our staff are

Data Logic operates at the forefront of computing, applying the very latest hardware and techniques to practical commercial problems. We cover the range from mainframes to the smallest computers. We are leaders in the use of microprocessors for applications that not so long ago required far larger machines. Several of our projects involve dispersed networks of ten or more minicomputers.

The exceptional scope of work is important to our staff. We can match their individual experience to their projects. Equally, we can ensure that each project adds to their experience. As

## Senior Software Staff

(Ref PS/01)

For mainframe, minicomputer and mixed processor systems, usually supporting terminal networks. Increasingly Data Logic's turnkey projects involve minicomputers at multiple sites.

Applicants must have at least five years experience including some work in consultancy, system design or team management. Substantial knowledge is required of either high level language implementation on a leading mainframe or assembler language development on DEC, Data General or other leading minicomputers. We are especially interested in experience of:

- database systems
- distributed systems
- data communications
- telemetry
- operating systems design and implementation

Salaries will be up to £8,500, with a car allowance or company car for those at the top end of the scale.

There are vacancies at our Greenford, Birmingham and Manchester offices.

## Programmers

(Ref PS/02)

For both mainframe and minicomputer projects which include commercial applications, monitoring and control, and scientific analysis.

Applicants should have at least three years programming and/or analysis experience in high-level language or assembler on any leading mainframe or mini. Salaries will be in the range of £4,500 to £6,500.

Vacancies exist in our Greenford, Birmingham and Manchester offices.

## Data Communications Support Engineers

(Ref CP/01)

For sales and engineering support roles within Communications Products Division which markets the INTERTEL range of modems and Network Control Systems.

Applicants should have experience either in sales support for data equipment or in design for digital and analogue systems. A degree or HNC qualification is desirable.

Base location will be in Central London but high mobility will be essential and a car will be provided. Salaries will be in the region of £6,500.

## Systems Support Staff

(Ref CE/4)

To work on systems software, emulators and advanced packages for applications such as data entry, for Data Logic's PTS100 range of terminal and distributed systems. This is an outstanding opportunity to gain experience in the development of complex high performance standard software.

Programmers will work in small teams, taking considerable responsibility for distinct functional areas of the total system.

Applicants should have one to three years experience of software implementation in high-level or assembler languages. A degree in computing science is desirable.

Location will be Harlow, Essex and salaries will be in the range of £4,500 to £6,500.

Base location will be Harlow, Essex but high mobility is essential and a car will be provided.

# Data Logic

Write or call, quoting the appropriate reference:

Kathy Martin, Data Logic Limited, 29 Marylebone Road, London NW1. Telephone 01-486 7288.

A Raytheon Company

Open Evening Camberley  
29th March

Words can only convey part of Data Logic's unique atmosphere. Meeting us will tell you far more. Come and discuss the opportunities we have for you at our open evening at Frimley Hall Hotel, Camberley, Surrey on 29th March. We'll be there from 5 pm to 9 pm. There will be drinks and light refreshments and the sessions will be informal.

Benefits will include a competitive salary, company car and a relocation allowance. For application form contact ANNE CAMPBELL on 0734 788711 or send details to MODCOMP, Molly Millars Lane, Wokingham, Berkshire.

JBA

## MIDDLE-EAST PROJECTS Initial appointments in London

The Middle-East Operation, now established as a rapidly expanding division within a major consultancy, is attracting a growing range of technically advanced systems development projects as a direct result of a successful marketing policy in a number of Middle-Eastern countries. Many of these projects involve on-line systems and are usually controlled by in-house teams from their inception through to implementation - often including hardware selection.

Staff requirements for the group currently fall within the following two categories:-

### Systems Designers

£7,500 - £9,000

Several years design and implementation experience is essential, preferably preceded by a sound programming background. Knowledge and demonstrable experience of on-line commercial systems is also a prerequisite.

### Programmers

£5,500 - £7,000

A minimum of three years programming experience is required, encompassing development work on-line systems. Candidates with either large ICL 2900 or PDP 11 minicomputer experience are especially welcome. Appointees will spend an initial period in the company's London office before being sent out on assignment, and applicants must be able and willing to spend both short and long periods outside the UK. These appointments present a unique opportunity to join a progressive and highly successful organisation.

Very substantial remuneration packages apply to on-site projects in the Middle East.

Contact: Margaret Stevens

### Electronics Technician

Middlesex

up to £5,500

Our client, a well known terminal manufacturer, is expanding its headquarters services and therefore has a vacancy for a Technician to diagnose and repair equipment and PCBs.

Applicants should have an HNC in electrical or electronic engineering (or similar) and at least one year's practical experience in a workshop or repair environment. This is a tremendous opportunity for a young person wanting to start in the computer industry.

Contact: Jim Baker

For further information on any of the above vacancies please contact the appropriate consultant. If your qualifications do not match the above positions but you are seeking other opportunities please contact us anyway.

JAMES BAKER ASSOCIATES, International Personnel Consultants  
16 Maddox Street, London W1. Tel: 01-491 4478

## Sales Executive

London Based

Having established an enviable reputation for the quality and efficiency of its software packages in the United States over the past ten years, this company's venture into the U.K. market has proved to be astoundingly successful.

To further expand and consolidate this relatively new venture, room has been made for an additional Sales Executive to join the London team. The appointee will be able to rely on high-level technical expertise as support back-up, but candidates will ideally have had systems/project management experience prior to entering the sales field.

Career prospects are superb - the company's next step will be into Europe, so Sales and Branch Management positions will be available.

Contact: Andy Wright

## Systems Analysts

Covent Garden

to £8,000 + Bonus

Our client is a major oil-drilling services company, with over 3,000 field technicians operating in 55 countries worldwide and an annual turnover which is increasing by 25%+ per year.

Analysts with a sound business systems background are required to join a small team, with an IBM 370/125 under DOS/VSE - due for upgrading in the near future - and a T.P. link to Paris, which is about to embark on developing a completely new range of Financial Systems. Each analyst has complete project responsibility from feasibility through to implementation.

All usual big company benefits apply - a superb bonus scheme, plus non-contributory pension scheme.

Contact: Andy Wright

## (Junior) Systems Programmer

£8,000 - £7,700

This organisation now have their IBM 3032 installed and running under VS1 with plans to introduce MVS within one year. This presents an ideal opportunity for a systems programmer, with around two years good IBM experience, to move onto the latest range of equipment and obtain valuable further training.

Applicants should be familiar with performance orientated products and have a good understanding of SYSGEN and operating systems. The successful candidate will enjoy an environment of self-defined job responsibility and every encouragement to progress in their career.

Contact: Mike Creamer

GERMANY

## Hardware and Software Engineers

Modular Computer Services is one of Europe's leading manufacturers of mini computer systems, particularly in the areas of industrial process control and communications.

Expansion of our GERMAN market has given rise to requirements for two Field Service Engineers. One will work from our STUTTGART office and the other in HANNOVER. Candidates should have a background of testing/maintaining mainframe or mini computer systems, with the ability to fault find down to chip level.

We also need a Post-sales software analyst to work from the HILDEN office. Candidates should be experienced in troubleshooting on operating systems and systems software, preferably in a real-time or communications environment.

These positions will be attractive to someone who is mobile, single, German speaking and keen to spend two years in Germany.

Benefits will include a competitive salary, company car and a relocation allowance. For application form contact ANNE CAMPBELL on 0734 788711 or send details to MODCOMP, Molly Millars Lane, Wokingham, Berkshire.

## Data Communications

ADVANCED NETWORK EQUIPMENT  
for satisfying long-term relationships, I have faultless communications, and unrivalled control features. I will provide possible five figure income and car. Write or call

INTERTEL communications equipment is probably the most advanced available anywhere for modems and network control. An integrated range of devices meets user needs from small single computer terminal systems to large complex networks with many distributed processors. No other products offer such powerful diagnostic and control facilities from a single site.

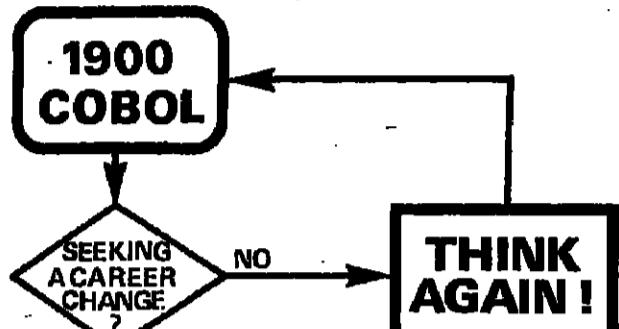
INTERTEL equipment is marketed in the UK by Data Logic's Communications Products Division. User reaction is enthusiastic and sales are rising fast.

This is why we need experienced and energetic Sales Executives.

Data Logic

Write or telephone, quoting reference CP/02: Kathy Martin, Data Logic Limited, 29 Marylebone Road, London NW1. Tel: 01-486 7288

# 1900 COBOL PROGRAMMERS WHERE DO YOU GO FROM HERE?



## CHART YOUR FUTURE WITH MARCOL

As one of this country's leading systems houses, Marcol can offer you:

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Interesting prospects  
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Starting salaries in the ranges

**PROGRAMMERS**  
£5000-£6300  
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**CONTACT MARCOL**

For further information contact:  
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### 1900 OPERATIONS SUPPORT MIGRATE TO 2960

S.W. LONDON

To £5000 + Standby Allowance

As a major international organisation with interests throughout Europe and Africa this company is a well-established ICL user. They have recently undertaken a major upgrade and migrated from twin 1900 processors to a dual 3Mb 2960 configuration making this probably one of the most sophisticated ICL sites in London.

The company is now able to offer a number of outstanding career opportunities to experienced 1900 GEORGE II operations staff who wish to join a progressive organisation. Candidates must be able to offer sound knowledge of GEORGE II or II+ JCL, utilities, program libraries and macros. In return the company will provide full training in VME/B SCL and all aspects of 2960, to enable the Operations Support Team to implement and support production systems and offer a comprehensive consultancy service to the operations and data control departments.

Prospects for future career progression are excellent within a dynamic and sophisticated installation.

Ref. SW1/2203

**MYRIAD APPOINTMENTS LIMITED**  
30 Fleet Street London EC4Y 1AA  
01-353 0981 (24 HOURS)

## BELGIUM GERMANY

to £16,000 p.a.

We are an established systems house specialising in the real time application of mini computers to process control, communications and terminal based systems. Our European operation has built up an excellent reputation for high quality work which has led to an increasing demand for its services.

As such we are looking for analyst/programmers to join our permanent staff for work on a variety of interesting and demanding projects.

The computers we are working on include  
DEC Honeywell Ferranti Data General  
T.I. AEG Siemens Motorola Intel

Among the many benefits you will have working for an English company in Europe are:

Profit sharing  
Travel allowance or company car  
Attractive holiday arrangements  
Free language tuition  
Removal and settling in allowance

You will also enjoy a choice of good living accommodation with minimal commuting, and the advantage of excellent connections to the rest of Europe for travel and recreation purposes.

Additionally, we have vacancies in our London and Manchester offices.

Please reply to:  
Roy Stedman  
DAI GmbH,  
Herzogstraße 61,  
6078 Neu-Isenburg  
(H-Frankfurt),  
Tel: 06102-38384

Mrs. C. Evans  
DAI Ltd.,  
Axell House,  
24 Warwick Street,  
London W1R 8AB  
Tel: 01-734 5486 ext. 311

**DAI**

## Programmers

Salary £3,500-£6,000

N. London

ITT Business Systems are a supplier of communications systems for a wide range of customers throughout the U.K., Europe and many other parts of the world.

If you have been a programmer for at least 1 year and have experience in one or more of the following areas:

- minicomputers
- microcomputers
- assembler language programming
- real time programming
- message switching
- communications systems

then we would like to discuss with you the job opportunities at the Data Systems Division in Cockfosters.

We are a highly professional organisation

employing the latest Software Engineering techniques and currently require programmers to work on a variety of projects, writing in Assembler and ITT's high level language ESPL1. Our software development is performed using the large mainframe facilities of an IBM 3031 and 370/158, while product testing is performed on job hardware giving our programmers hands on testing facilities.

As we are part of the large multi-national ITT organisation we can offer exceptional career opportunities both within the Division and within ITT as a whole.

To find out more please contact Frances Mason, Personnel Officer, ITT Business Systems, Diversey House, 1A Chalk Lane, Cockfosters Road, Barnet. Tel: 01-440 4141.

**ITT Business Systems** **ITT**

## Systems Analysts £6,500+

### New 2960 Installation

Immediate vacancies in Bedfordshire in a stimulating and innovative environment.  
Generous relocation assistance and non-contributory pension scheme.  
Telephone Ian Richardson for a local interview next week quoting Reference 249/CW. (24 Hour Answering Service)

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### FINAL PART OF 4

FOR PREVIOUS PARTS — SEE THIS PUBLICATION DATED  
15/2 (PART 1), 1/3 (PART 2), 15/3 (PART 3)

This is your last chance in our client's current campaign for more staff. Due to expansion about 20 additional computer professionals are required, and, whilst a good proportion are now filled or on offer, vacancies still exist at all levels through to Senior Programmer. The number required will be exceeded for people of the right calibre.

The work is mostly Development with responsibility according to experience, and excellent prospects to build a solid career with one of the top companies in the North West.

### REQUIRED

Cobol experience, coupled with the ability to work for a software house.

### Rewards

Plenty of opportunity to learn new skills. Variety of work with job satisfaction. Salaries in the following ranges.

**JUNIOR PROGRAMMERS £3,555-£4,475**

**PROGRAMMERS £4,000-£5,197**

**PROGRAMMER/ANALYSTS £4,786-£6,136**

**SENIOR PROGRAMMERS £5,242-£6,743**

### IMMEDIATE INTERVIEWS ARRANGED

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### The Polytechnic of North London

Faculty of Science and Technology  
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### LECTURER II IN COMPUTING

To teach computing on degree and diploma courses in Mathematics, Computing and Statistics areas including post-graduate courses. Should be willing to develop expertise in the microprocessor systems and software field. Applicants must have a good honours degree or post-graduate qualification including a substantial element of computer science, or possess an MBCS by examination. The Polytechnic has a DEC KL1091 computer system with a multi-access and batch processing service. The Department has a Hewlett Packard 2002 mini-computer with interactive graphics and a range of microprocessing equipment.

Salary Scale (inclusive of London Allowance):  
Lecturer II: £2576-£27028  
(Staff at the top of the scale will be able to expect progression to Senior Lecturer Scale subject to satisfying performance requirement.)

Application form and further particulars can be obtained from the Employment Officer, The Polytechnic of North London, Holloway Road N7 8DB.  
Closing date for applications: 12th April 1978.

### SURREY — HANTS SUSSEX!

**SURREY** Senior Specialist (Mobile)  
Systems Analyst (Mobile)  
**HANTS** Systems Programmer (Mobile) or Cobol  
**SUSSEX** Systems Programmer (IBM EP) or Cobol  
**SUSSEX** Senior Analyst  
**SUSSEX** Programmer  
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£15,000 package + Car  
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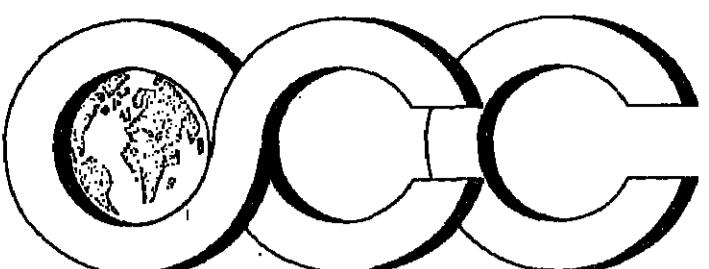
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If you are looking for an opportunity to realise your full potential whilst broadening your skills in a challenging environment then our client, Powell Duffryn Computer Services has a great deal to offer.

- Mainframes, minis and micros
- BASIC+, COBOL, DIBOL,
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- Interactive program development
- Opportunities for user contact
- Wide variety of on-line database applications
- Rapidly expanding environment

Opportunities exist both in the teams supporting the diverse Powell Duffryn Group (c. £350 million turnover) and the teams created to sell turnkey systems, applications software and bureau services in the general computer service market.

Operating from a new £1½ million centre in Basingstoke Powell Duffryn Computer Services can offer the latest in computer technology plus a modern working environment. The current requirement is for programmers with a minimum of two years experience able to offer experience in one of the languages which are used and capable of making a sound project contribution including supervision and the completion of programs and specifications within timescale and budget. Where necessary training will be provided in developing programs using interactive facilities on mainframes, minis and micros and in the design of on-line systems.

Powell Duffryn Computer Services recognise the importance of people in achieving their substantial plans for growth. Career prospects are exceptional with many senior programming posts plus ample opportunity to transfer to systems.

An attractive initial salary is supported by a car allowance, and a removal allowance where necessary. Salaries are reviewed twice a year and are based on achievement.

To apply, please write or phone, either PD Computer Services or OCC.

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Basingstoke,  
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Ask for John Bonner

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We have many vacancies in our high and  
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**TRAINEE SYSTEMS ANALYST**

£2556-£6073 p.a. inc supplement

Post Ref. 28118/CW  
Applications are invited from experienced programmers and others, including graduates in appropriate subjects, for the above post which may be redesignated as an analyst/programmer. The successful candidate will initially be involved in conversion from our 192K ICL 1904A to a large Honeywell 88DPS 100 due in April 1979. The section has over 30 development staff in small teams and provides a comprehensive range of services including mainframe networks, several minis and micros. Starting salary by negotiation according to age and experience, city centre location.

**PROGRAMMER (Temporary)**  
£3732-£4146 p.a. inc supplement

Post Ref. 28118/A/CW  
Applications are invited from experienced Cobol Programmers ideally with experience under George 3 or CCOSS. The post is temporary covering maternity leave but there may be an opportunity to join the permanent staff. Starting salary by negotiation, city centre location.

Two posts available for women.

Applications are available from the Principal Staffing and Training Officer, Directorate of Finance, Britannia House, Hollings, Bradford BD1 1HX, or ring Bradford 29577, Ext. 7704.

**City of Bradford  
Metropolitan  
Council**

## Programmer

c£5,600 p.a.

Rank Film Laboratories require a Fortran programmer with at least one year's experience, preferably on Data General equipment, to join a small research group whose task is to improve the technical operating efficiency of the company.

The work will centre on the development and maintenance of real time Nova systems concerned with the monitoring and control of film equipment and processes. Experience in the programming of Hewlett Packard 9810/9815 calculators, 8-bit micro-processors and ICL 2903 equipment would be an advantage.

Applications should be addressed to the Personnel Manager, Rank Film Laboratories, North Orbital Road, Denham, Middlesex, Telephone: Denham 2323.

**RANK FILM  
LABORATORIES**

## The Tower Hamlets Health District THE LONDON HOSPITAL (WHITECHAPEL) COMPUTER OPERATORS

Operators are required to participate in the efficient operation of Univac Mainframes. Current applications include real-time patient management, resource allocation, radiology and clinical pathology services. Operators will carry a large measure of responsibility and will be heavily involved in user support, liaison and general troubleshooting.

Salary for Basic Operators — £4301 p.a. rising by 5 annual increments to £4964. Intermediate Operators — £4936 p.a. rising by 7 yearly increments to £5237. Both grades are inclusive of shift allowance and enhanced payments for weekend duties.

For further details, phone Sylvia Lyons or Les King, up to 8.00 p.m. each evening, or write with brief career details to: Modem Computer Services Limited, FREEPOST, London WC2N 6BR. 01-839 3351.

**Freelance  
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Consultants in Data Processing**

## U.S.A.

\$18,000-\$27,000

We are urgently looking for experienced analysts and programmers to fulfill contracts in the mid-west area of the U.S.A. Our main requirements are for personnel with IBM mainframe experience preferably with one or more of the following:

OS, CICS, IMS, 3790, PL1.

Preliminary interviews are to be conducted within the next two weeks with a view to meeting the American clients visiting London and Birmingham in the first week of April.

For further details ring Keith Phillips at:

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*An American Company marketing computer equipment who have established operations in this country and Europe over the past few years wish to recruit two additional individuals, in line with 33% growth plan, for key positions within their organisation.*

## IBM Software Support Engineer

This job involves responsibility for monitoring the support of existing products and the successful introduction of selected new products into a Large European Distributor network.

The main responsibility lies with software products which interface into IBM Systems. The initial products include IBM 3275 and 3270 Emulators, and a direct mainframe interface.

On a broader scale, the post calls for professional abilities to maintain an active interface between the technical management in the distributor network and the US based equipment suppliers.

Based on the west side of London, conditions of employment are very good and include a salary circa £8,000 plus car for the senior position, while the Analyst/Programmer will be expected to earn up to £7,000 plus car.

Candidates interested in finding out a lot more about this company and the positions available are invited to contact the advising consultant for DETAILED JOB SPECIFICATIONS and discussions if desired without commitment.



# Central Computing Consultants

KINGSTON: 44 Wood Street, Kingston upon Thames, Surrey, England. Telephone 01-549 3212 Telex 27950

DUBLIN: Canberra House, 24 Lower Leeson Street, Dublin 2. Telephone 789577 (5 Lines)

Licensed annually by the Dept. of Employment No SE(8)170

## Euro-Calc Ltd

### MICRO-COMPUTER SERVICE ENGINEER

Salary to £6,600 p.a. + car

Euro-Calc Ltd, the expanding micro-computer retail group require an engineer to set up a service facility for their London based operation.

Tel: 01-405 3223

### CAPITAL APPTS

#### FORTRAN

Programmers required for

Batch and Datalink

£3,600-£5,000.

ALL AREAS

Please apply to

19 Wimborne

Salisbury, Wiltshire, SP1 1XZ

tel: 0722 73202

Cobol  
Programmers  
Urgently required for  
immediate contracts in  
England, Scotland and  
Ireland.

FORTRAN

Programmers required for

Batch and Datalink

£3,600-£5,000.

ALL AREAS

Please apply to

19 Wimborne

Salisbury, Wiltshire, SP1 1XZ

tel: 0722 73202

## CLASSIFIED COPY

All classified copy should reach our offices no later than 8.30 p.m. on the Monday preceding Thursday's publication. If complete artwork is supplied 12 noon on a Tuesday.

Ring David Abbey for further details on 01-261 8016.

19 Wimborne  
Salisbury, Wiltshire, SP1 1XZ  
tel: 0722 73202

# REGIONAL SALES MANAGER - LONDON

INTELLIGENT TERMINALS — DISTRIBUTED PROCESSING  
**INCOME c£20,000**

This large European manufacturer of Terminal/Business systems is currently undergoing a major expansion programme due to the immense success of its products during 1978.

The current product range has earned much praise throughout the industry, and new products about to be launched will further enhance the Company's reputation for technical excellence.

The appointment of the London Regional Sales Manager is extremely important to our client's growth, and will offer a genuinely exciting and challenging career opportunity. The position reports to the Divisional Director, and will carry cost-centre and Man Management responsibilities.

Interested candidates must be dedicated sales professionals who by virtue of a successful track record have 'grown' into a management position, and now need to increase their experience in a more senior function.

The successful candidate will be managing an already successful team of experienced account managers and he should have the personality and presence to gain their respect quickly.

This outstanding opportunity will appeal to candidates with drive and ambition, aged between 28 and 38 who thrive on success.

Our clients will offer the successful applicant an excellent remuneration package with a basic salary of c. £11,000 p.a., negotiable guarantee c. £14,000, plus a conservative estimate of earnings of around £20,000 p.a. Other benefits include a Company Car.

For an informal and discreet discussion, please telephone the Account Director, quoting Reference DVW/79/5.

## MAJOR ACCOUNT SALESMEN

LONDON AND HOME COUNTIES — c. £15,000 p.a.

This position calls for exceptional salesmen who will 'see' this position as the forerunner to a career in Sales Management.

Working on large accounts only, successful candidates will be selling a flexible and powerful range of intelligent Terminals/Business Systems, with a bias towards distributed processing, to the end user.

A commercial awareness is essential with the ability to negotiate high value contracts at 'board level.'

The income package will include a basic salary of between £6.5K and £8K, plus a guarantee negotiable to £10K. Total remuneration is c.£15,000, plus a Company Car and other benefits.

For further information regarding these outstanding opportunities, please telephone or write to the Account Director, quoting Ref. No. DVW/79/6.



INSIGHT MARKETING & PERSONNEL  
CONSULTANTS LTD.  
72-76 MARYLEBONE HIGH STREET  
LONDON W1M 4AJ Tel: 486 5644

The Specialists in Computer Engineering Opportunities of ALL  
Disciplines



Training in

# CALIFORNIA SALES EXECUTIVES c£16,000

Choice of 2 litre car — Basic c. £7,500 — Guarantees — Excellent benefits.

**UNIQUE PRODUCT RANGE  
PRE/POST SALES SUPPORT  
c£8,000**

Choice of car. Excellent fringe benefits

Our clients are the U.K. division of an extremely successful U.S.A. computer manufacturer. Their product is unique in that it can be operated from individual work stations in a 'multi-function' role. The company is a pioneer in distributed processing, in the true sense of the phrase, supported by powerful software enabling the product to be configured in any combination of the following:

- ★ Data Entry Systems
- ★ Programmable Display Systems
- ★ Stand-alone Multi-user Computer Systems
- ★ Distributed Processing Networks
- ★ Word Processing Systems
- ★ Programme Work Stations

The U.K. division has been remarkably successful in just two years, establishing an enviable reputation for technical excellence and product/client support.

We consider the potential of this company to be vast, and will undoubtedly offer candidates the opportunity of establishing superb career prospects in the short term. Income levels are amongst the best in the industry, and Fringe Benefits include:

- ★ Choice of Company Car
- ★ Private Patients Plan
- ★ 4 x Earning Life Insurance
- ★ Excellent Pension Scheme
- ★ Regular Training in California

Our clients requirements are as follows:

## SALES EXECUTIVES

with a proven track record in the sales of any of the following:

- ★ Mini Computers
- ★ Distributed Processing
- ★ Word Processing
- ★ Communications
- ★ Intelligent Terminals

This exceptional career opportunity offers relevant candidates an exciting and varied career working closely with our clients, customers and the sales force. Candidates will find the work demanding, but very interesting; "JOB" satisfaction figures 'high up' on the list of benefits.

Applicants must understand IBM systems and terminology, especially teleprocessing. A knowledge of IBM assembler or Cobol would be an advantage.

In return a salary of c. £8,000 will be offered, plus a choice of company car, training in CALIFORNIA and the aforementioned benefits package.

For an informal and discreet discussion, please telephone the Advising Consultant, quoting reference no. DVW/79/7. (Sales Executives DVW/79/8 /Pre/Post Sales Support)



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CONSULTANTS LTD.  
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LONDON W1M 4AJ Tel: 486 5644

The Specialists in Computer Engineering Opportunities of ALL  
Disciplines



101/101/101

## OPERATIONS CONTROL MANAGER

C £7500

*Major Group Company In Central London.*

If you're currently working in a fairly senior capacity in Operation Control (e.g. in a supervisory or managerial position), this new vacancy which has arisen at a major national brewery could represent an outstanding career opportunity for you.

The Operations Control Manager's duties will include: direct responsibility for Data Control, Data Preparation, scheduling of the departmental workload, work progression and despatch, and Media Library (an establishment of 25 people). The establishment of a sound and congenial working relationship with user departments is essential.

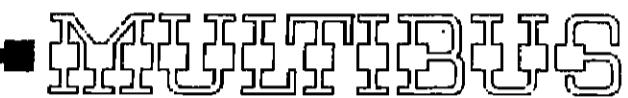
This vacancy represents an exceptional opportunity. We are looking for sound professional D.P. experience and ability in man management, with the accent on initiative and potential. In return, the job offers a high level of responsibility and an unparalleled structure for further management promotion within the Group, with an excellent salary and substantial company benefits.

Ring Penni at SBS on 01-734 0582 (24-hour). She'll tell you more about the Company, the job itself and your prospects with the Group, or write with a brief C.V. to the address below:

SBS RECRUITMENT

29-31 OXFORD STREET, LONDON W1R 1RE

**SBS RECRUITMENT** SCIENTIFIC & BUSINESS SYSTEMS LTD. 29-31 OXFORD STREET, LONDON W1R 1RE



## BUSINESS SYSTEMS FOR BUSINESS

Our user base is expanding rapidly due to the proven track record of our Company in the commercial mini-computer market. Increased sales create more job opportunities.

MULTIBUS technology is being developed for the 80's and is fully funded. We belong to a major British group of public companies with interests in leisure, shipping, property, publishing etc., which affords our employees and customer base a secure future. We currently operate out of offices - London, Rickmansworth, Rugby, Woking and Brighton. Locations in other areas of the UK are being established to service the user base.

If you have accounting experience and wish to get into one of the fastest developing fields of business, contact us. The following posts are guidelines, if you believe you have a contribution to make please write to us enclosing a copy of your C.V.

Career and promotion prospects are excellent.

### WE NEED

#### 1 Pre-Sales Analysts

Responsible for system investigation and design and project management. Should be experienced Commercial Analysts or Commercial Analyst/Programmers on mini-computer systems. Salary from £6,000

#### 2 Post - Sales Support Personnel

Responsible for assisting new and existing customers to implement computer systems, including operator training, software upgrading etc. Should have some Commercial and Accounting knowledge and enjoy dealing with people at all levels. Salary from £4,000

#### 3 Applications Programmers

Responsible to the Head of Applications Programming for the organisation and support of program packages. Will also assist in implementation. Should have 6 months programming experience and be prepared to travel in the UK. Training in SIMPLE programming language will be given. Salary from £4,500

#### 4 Training

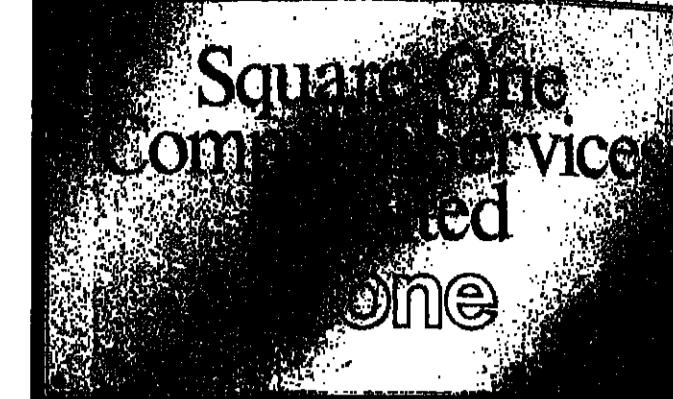
A person with training experience, preferably in programming on mini-computers to instruct in-house, user and software house personnel in MULTIBUS software and applications programming. Salary from £5,000

We are always interested in talking to successful salesmen who wish to increase the weight of their P45.

**ALLIED BUSINESS SYSTEMS LIMITED**



Head Office: MULTIBUS HOUSE, STATION APPROACH, WOKING, SURREY GU22 7UZ. Telephone: WOKING (0486) 70516



## Success on a plate

### Programmers and Analysts

Programmers for MINI Turnkey Systems £5000-£7750 + Travel expenses + Profit Share

Ideally you should have 2 to 3 years sound Commercial Programming experience in either Cobol or Basic with knowledge of either Hewlett Packard or Data General hardware.

Square One offers high earnings, a friendly working

environment and the opportunity to work on a wide variety of applications. If you want to know more about a successful career with Square One phone Barbara Hawkins on Chesham (02405) 75231 or write to her at: The Limes, 130 High Street, Chesham, Buckinghamshire HP5 1EF

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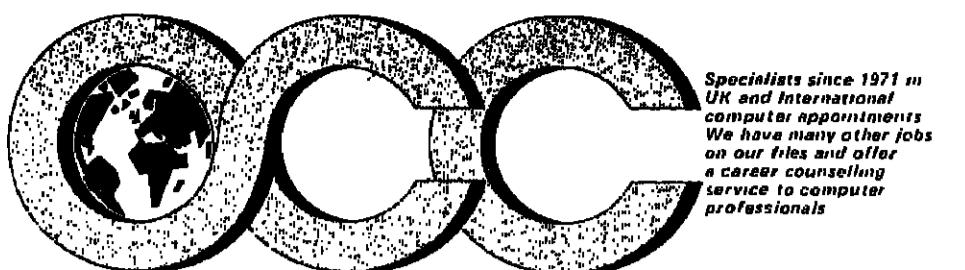
environment











Specialists since 1971 in  
DB and Data  
communications  
experience  
We have many other jobs  
on our files and offer  
a career counselling  
service to computer  
professionals

## Bermuda

### Programmer/Analyst Burroughs Hardware

An excellent opportunity exists for a COBOL and/or RPG II Programmer/Analyst with experience on Burroughs B1700 or B1800 hardware to work in Bermuda. Applicants should have at least three years commercial experience, including Inventory and Stock Control, on these machines.

A thorough knowledge of DMS II or similar Database system would be of particular interest.

The Company is a distributor of computer hardware and related systems for Burroughs, and is now one of the largest trading companies on the Island. If you would like to work in this pleasant environment and have the confidence to manage your own projects, an attractive remuneration package, including a tax free salary, is available.

*Interviews will be held during the first week of April at our London offices. Preference will be given in the first instance to single candidates or those without children, because of immigration requirements.*

*To apply for this position, please contact Sarah Hurn on 01-242 9356 (Days) or 01-673 0205 (Evenings and weekends) quoting ref. 483/CW/SH.*

## Land use data — Computer input work up to £4669

Vacancies exist for Technical Officers in a research team which compiles, stores and provides statistical data relating to the use of all land in the Greater London area. The team collects data on numbers of dwellings, areas and floorspace used for commerce, industry, offices and shops, numbers of parking spaces, areas of open space development etc. The information obtained is used by the Council in connection with its strategic planning and transportation policies. Sources for the analyses range from planning applications and permissions and borough statistical summaries to GLC Land Use Survey and development control material and site plans for proposed development. After training, officers may be involved in preparatory work for a London-wide Land Use Survey to be carried out in 1981. The Officers appointed will work on analysing the more significant planning permissions granted by the 33 London Boroughs, the GLC and the Department of the Environment. They will be responsible for supervising and checking the work of junior technical officers, analysing and more complex permissions themselves and dealing with computer edits. Experience of computerised data handling at technical level is desirable.

There are also vacancies for junior technical officers in the team (salaries up to £3640) to undertake the analysis work. Previous experience is not required but an interest in, and aptitude for geography and mathematics would be an advantage. Excellent conditions including over 4 weeks holiday a year plus an extra day off each month. Application forms returnable by 8 April from the Establishment Officer, Department of Planning and Transportation, (PT/A/EO/1206), Room 454B, Main Building, County Hall, London SE1 7PB. Tel. 01-633 7791/6390.

GLC Planning & Transportation

## Systems Specialists with Database and Data Communications experience

## In Holland you can earn £12,000-£15,000!

### Experienced DB/DC Specialists

You should have experience of a high level language and at least 5 years mainframe systems experience, preferably with IBM 370/408. Database and Data Communications expertise is essential. You should be skilled in CICS, IMS, MVS, or VM. If you're no more than 32 years old, then you could be the person we're looking for. We can offer you many opportunities for extending your knowledge and experience to fit the changing demands of the 1980s. This means real career progression for you. The salary you'll receive in Holland will be the equivalent of between £12,000 and £15,000.

## Cobol Programmers In Holland you can earn £8,000-£12,000!

### Cobol Programmers

You should have at least 3 years IBM Cobol experience, preferably with OS/DOS, JCL. We need you to join our team of Cobol coaches, who give individual programming instruction on our courses given by our education department. We will give you 2 months training to acquaint you with our programming standards. The salary you'll receive in Holland will be the equivalent of between £8,000 and £12,000.

### Volmac: Holland's Leading Software House

Our twelve years in the business have taken us to the top. And we're still growing. By ensuring that all our 400 employees are of the highest standard, and by our quality of service, we've earned ourselves an enviable reputation. This means that those able to meet our requirements are the best paid software specialists in the Netherlands. Volmac's headquarters are in Utrecht, and we have 11 branches throughout the Netherlands.

#### A permanent and fascinating job in Holland

You'll have all the advantages of being directly employed by Volmac. This means you'll pay Dutch income tax, which at these salary levels is less than British tax. You'll also be coming to live in the Netherlands. If you're a married man, you'll be bringing your wife too. Volmac will help with your removal and contribute towards the cost. We'll give you a company car and generous expenses. What's more, you'll have paid holidays of up to 27 days a year.

## RING 01-723 12 77

If you have the necessary knowledge and experience, this is your chance to profit from it. A Volmac executive - Mr. Jan van Wenssen - is currently in Holiday Inn Hotel, London Marble Arch, George Street, London W1H 6KN, where he'll be pleased to interview you. Ring 01-723 12 77 for further information and to make an appointment. The final step will be a visit to Volmac in the Netherlands, at our expense. Full-scale interviews there will show whether you and Volmac suit each other. You'll be made an offer immediately.

Automation Centre 'Volmac' B.V.  
P.O. Box 2575, 3500 GN Utrecht,  
The Netherlands

Our London representative is on 01-723 12 77.



## Recruitment Consultants

### Sales & Marketing London Based

## Income £10,000+ + Car + Fringe Benefits



### SCR can offer you a great deal.

... but in return we expect a great deal from our Consultants. We are already recognised as the market leader in DP recruitment and have an impressive and growing national client base which has created the need to further strengthen our sales and marketing team.

The recruitment industry is a demanding yet rewarding profession and as we almost exclusively work on assignment based recruitment campaigns you must be capable of high level client contact and possess the ability to broaden our existing client base. Above all we are looking for a self-motivated, successful sales professional who is looking for a challenge and who has the personal attributes to work with a great deal of enthusiasm and commitment.

In return you will be given a substantial income package, a company car, fringe benefits that include BUPA and free life assurance as well as offering you tremendous scope for personal achievement and development.

Anyone already working within the recruitment industry, wishing to specialise in the sales and marketing field, should also contact, for an informal and confidential discussion:

RICHARD CHAMPION ON 021-236-3781 (24 hour answering service)  
OR Hagley 4166 (evenings & weekends)

### Specialist Computer Recruitment Ltd

London 01-835 0671 3 Mandeville Place, Wigmore Street, London W1M 0JZ  
Birmingham 021-238 3781 35-37 Great Charles Street, Queen's Square, Birmingham B3 2QH  
Manchester 061-833 0427 Blackfriars House, The Paragon, Manchester M1 1JA

## SYSTEMS ANALYST up to £6400

## ANALYST PROGRAMMER up to £5500

## PROGRAMMER up to £5000

### BASED IN KINGSTON-UPON-HULL

Our client is a well established group with its Head Office in Kingston-upon-Hull and a number of manufacturing distribution sites nationwide. Two of these sites already have RJE links to the IBM 370 138 which is running under DOS/VX and uses SHADOW II and QUOTA II for on-line program development in Cobol.

The development of new systems for both the Financial and Production Manufacturing areas has created the above vacancies. If you are an Analyst with good commercial experience, an Analyst/Programmer, or a Programmer with good Cobol or PL/I experience, then the company offers excellent service conditions in a purpose built computer centre within easy reach of some of the most beautiful areas of coast and the Yorkshire Dales, with good amenities and sensibly priced housing.

Ring Bill Baker on 0742 738794  
or 062 986-398 in the evening.

### QUADRANT RECRUITMENT LIMITED

Bank House, Queen Street,  
Sheffield S1 1UF.

C&L

## PEOPLE & COMPUTERS DP Consultancy

Computer professionals build their early career in a technical world where the emphasis is on the computer. If computer systems are to work, however, it is the people who use those systems who are important.

Consultancy offers a career step to experienced computer professionals which will build on the technical base of knowledge by giving an opportunity to see computer systems from the standpoints of top management and user management, and to gain experience in designing and implementing computer systems with this "people dimension" uppermost in their minds. Added to this is the variety of environments - company, industry, systems - with a consequent opportunity to consider various ways of organising BDP departments and computing/communication facilities.

We are looking for a few people, in the preferred aged group 28-35, to whom this prospect is attractive. If you are interested, please telephone Ernest Morris on 01-808 4040, ext 2689.

### COOPERS & LYBRAND ASSOCIATES LTD.

Management Consultants  
Shelley House, Nials Street, London, EC2V 7DQ

## Contract Requirements

### MICRO PROCESSOR EXPERIENCE — WEST GERMAN VACANCIES

We are seeking candidates with sound INTEL 8080 experience or similar background for forthcoming assignments over the next few months. First time contractors are welcome to apply.

Call Richard or Suzy on 01-491 4706  
Software Division  
Staff Services Division of ROC Dataflow and a member of Computer Services Association

## COMPUTER OPERATOR

Our small, but busy ICL 2803 installation requires a young person with operating experience to fill a gap in our operations team. Knowledge of ICL utilities or JCL would be an advantage. It would be able to work without supervision. We run two half shifts and you will be required to take responsibility for your section of the shift. Starting salary up to £3,500.

Contract. Mr. M. J. Ferry, Greenock Management Services, Flex-Time House, 232 High Street, Waltham Cross, Hertfordshire. Telephone Waltham Cross 33787.

### THE UNIVERSITY OF ABERDEEN Department of Computing Science Research Students

Applications are invited for post-graduate studies in the Department of Computing Science. A large mainframe computer (EC-10) is available for practical interactive and batch facilities for its own staff and students, and a service for on-line terminals. Polythene tape, 256K main store, 200 mb of on line disk and a range of peripherals, and support facilities for the use of the computer via interactive terminals. The person appointed will report to the Computer Services Manager and will be responsible for the maintenance and performance of all manufacturer supplied systems software and development and enhancement of new and existing software. Work will involve the use of the computer, assembly and other programmes, overseas applications, monitor and project assignments.

Applicants will be preferred to have experience of assembly language, a sound knowledge of ICL system 10's, a degree and/or professional qualifications in computing.

A salary within the range £4819-£6843 per annum, starting point depending on experience and qualifications.

Further particulars and application form may be obtained from the Staff Records Office, City of London Polytechnic, 1177/1180 Hornsey Road, London N7 8DZ, quoting reference number 787/21.

### UNIVERSITY OF LANCASTER COMPUTER SERVICES DEPARTMENT

### SYSTEMS PROGRAMMER

The department is installing an ICL 2803 system. The Systems Programming will involve using VME/VK and/or 7000 series to implement and maintain the system and its applications.

A degree or equivalent qualification is necessary and a knowledge of large scale systems programming and assembly language, plus experience as a computer user and with the use of a computer system, is essential.

Further details may be obtained from the Staff Records Office, Department of Computer Services, University of Lancaster, Lancaster LA1 4YQ, quoting reference number 787/21.

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**PERMANENT AND CONTRACT NORTHERN OPPORTUNITIES**
**PROJECT MANAGERS** Ref: N15  
**£7000 to £7500+**

Experience of ICL hardware plus A.N. other, pref. IBM, Honeywell or DEC.

To be responsible for Managing Projects, Customer Liaison and Marketing, for a large Software House based in Greater Manchester.

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**PROGRAMMERS** (COBOL and/or RPG/II) £MKT RATE
 
**MERSEYSIDE** Ref: N17
 
**SENIOR OPS.** (3/4 yrs. on lge. mainframes) £5K+
 
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**OPERATORS** (IBM OS environment) to £4K+
 
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**PROGRAMMERS** (Honeywell + lge. ICL 2900) £NEG
 
**PROGRAMMERS** (PL/1 — COBOL/CICS — Assembler) to £6K
 
**SCOTLAND** Ref: N18
 
**ANALYSTS** (Burroughs + COBOL) £NEG
 
**SYSTEMS PROGRAMMERS** (OS/VS1 + IMS) £V. NEG
 
**PRE-SALES ANALYSTS** (ICL pref. but others OK) £V. NEG
 
**PROJECT LEADER** (Degree + 1900+COBOL) 6K + car all.
 
**ANALYSTS** (IBM and/or Financial) £6K to £7K
 
**PROGRAMMERS** (PL/1-COBOL-BAL) £NEG
 
**URGENT CONTRACT REQUIREMENTS**  
**£150 to £300 per week**
**1900 COBOL or PLAN** N. West
 
**1900 GHI COBOL** N. West
 
**370 PL/1** Kuwait
 
**370 COBOL/CICS or DL/1** Lancs
 
**Univac COBOL** N. West
 
**2900 S3** Luxembourg
 
**IBM + SIEMENS ASSEMBLER** Luxembourg
 
**ICL 1500 ASSEMBLER** N. West
 
**Univac Anal. (Prg. Bck)** N. West
 
**2900 COBOL** N. West
 
**NORTH-WEST** Ref: N19
 
**ANALYSTS** (pref. financial + IBM) to £5600 + 5% Mortgage
 
**DEPUTY CHIEF PROG.** (IBM COBOL/BAL/OS) £V. Good
 
**JUNIOR PROGRAMMER** (BASIC or DIBOL/COBOL) c £3.5K
 
**PROGRAMMERS** (1900 and/or 2970) £NEG
 
**PROGRAMMERS** (IBM COBOL) to £5.5K
 
**SYSTEMS PROGRAMMER** (IBM OS/VS) to £7K+
 
**PERMANENT AND CONTRACT NORTHERN OPPORTUNITIES**
**SENIOR ANALYSTS/ PROJECT LEADERS** £6000 to £7000
 
**SENIOR PROGRAMMERS** £6000 to £7000
 
**SENIOR SYSTEMS PROGRAMMERS** £6000 to £7000
 
**SENIOR SYSTEMS ANALYSTS** £6000 to £7000
 
**SENIOR SYSTEMS DESIGNERS** £6000 to £7000
 
**SENIOR SYSTEMS ENGINEERS** £6000 to £7000
 
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• Management of all development work for a particular project.  
• Undertake analysis and specification assignments for that project.  
• Assist the Project Manager in managing a team of approximately 10 systems and programming staff.  
The job requires 4 years' experience, including 2 years' systems analysis or a longer period as a computer system designer with some analysis experience.

**Senior  
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Analyst**

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• Analysis of all user requirements  
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• Online program development facilities, accessing a large mainframe.  
The job requires at least 4 years' programming in FORTRAN and COBOL and including design and specification experience.

**Operations Support  
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c. £5,750

• Responsible for liaison with the Post Office on installing data transmission and related equipment.  
• Responsible for planning and implementation of terminals (remote and local) for new users.  
• Advising on use of data transmission equipment for maximum cost benefit.  
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The job requires a minimum of 4 years in an operations environment with at least 18 months' related experience of data transmission.

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Wide range of relocation allowances, flexitime, restaurants, free car parking, staff club — bar, discos, squash, tennis, etc.  
If you're interested write, with concise details of your career and experience, to Peter Brown, Computer Services Division, County Hall, Kingston-upon-Thames KT1 2DN.

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COUNTY COUNCIL**  
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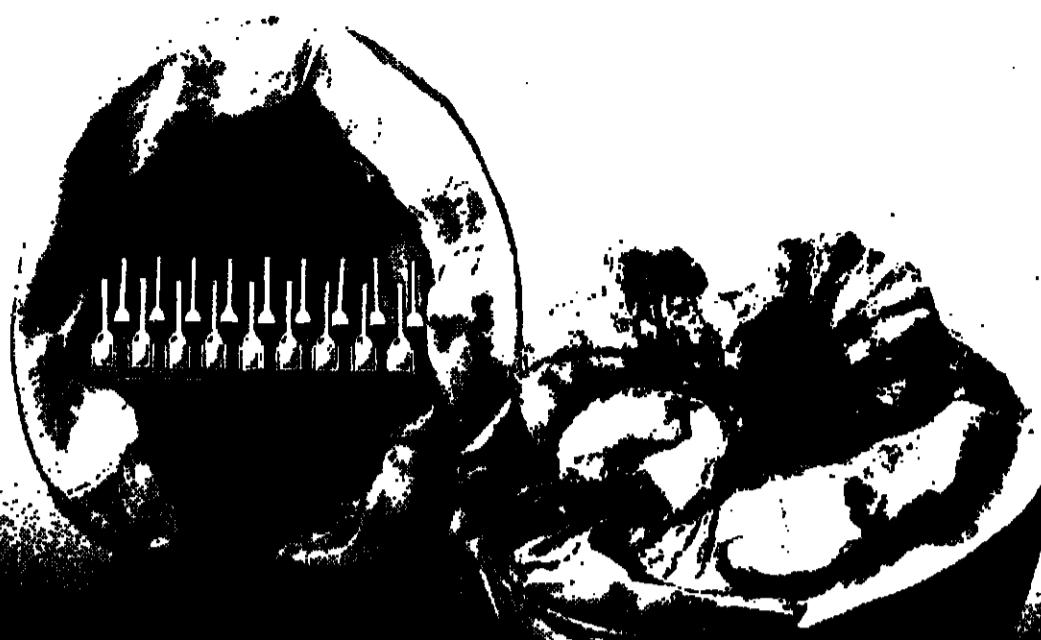
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An additional computer operator is required to operate our PDP11/70 configuration running on-line and Batch applications under AIMS5 operating system.

Applicants are expected to have at least 2 years mini experience preferably DEC equipment but not essential as full training will be given.

We can offer a high salary with excellent fringe benefits to the right person.  
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A couple of years ago you graduated and joined the computer industry.

Now, you're wondering what happens next.

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Technical challenge, involvement, and a completely new direction in your career. In a nutshell, isn't that what you're looking for?

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Applications are invited from suitably qualified candidates for two posts of

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In the above Department, with special interests — one in Data Processing and the other in Micro-technology. The Department provides a Student Computing Service to university departments through a large DEC System 10.

Salary on the scale for lecturers £3883-£7754 (under review), according to age, qualifications and experience.

Application forms and further particulars may be obtained from the Registrar, The University, Leeds LS2 9JT, quoting reference number 48/15/A2. Closing date for applications 30th April, 1979.

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On West Coast of America, for 4 years' experience of OS/VS1, CICS, Assembler, IBM 370/186. Currently employed within insurance field. Please reply to: J. P. Miller, P. O. Box 42273, Fortuna, CA 95501, USA. Tel: 01-941-4800.

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SERVICE ENGINEER  
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We are seeking Service Engineers to maintain and repair a wide range of computer terminals and peripherals.

Applicants should have experience in servicing TTL, CMOS and Micro based printers, displays, floppy disk drives, data concentrators and paper tape equipment. Experience of IBM 3270 type systems will be especially of interest.

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David Robson, Peripheral Hardware Ltd,  
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Tel: 01-941-4800.

See our advert on page 11.

# MYRIAD

**RPG II PROFESSIONALS  
N.W. LONDON**

c. £7500

Our client, a well known and extremely successful organisation in both the UK and Europe have recently upgraded their hardware to an IBM System/3 1SD with 25K memory.

With the introduction of the new machine it is now planned to develop on-line applications to serve the entire groups computing facilities.

Both ANALYST/PROGRAMMERS and PROGRAMMERS are required to join a small professional team where they will have the opportunity of gaining more advanced technical experience and the responsibility of leading teams on some of the smaller projects.

Successful candidates should be skilled professionals in the use of RPG II and capable of liaising with user departments in order to determine their exact needs on some unusual and exciting applications.

For these people seeking a challenging and progressive career the company offers an excellent salary and other significant company benefits.

Ref. NI/2203.

**SYSTEMS ANALYST**

**TO £28000**

Seeking to retain their successful edge in the competitive retail industry our client requires a competent SYSTEMS ANALYST to provide the experience necessary for successfully implementing new systems.

The company is experiencing a dynamic growth through the prudent marketing of its product range and now needs additional professionals to support the comprehensive range of development planned for the near future.

Using the latest Data Processing techniques for Retail and Warehouse Stock recording, this is an ideal opportunity to extend one's knowledge and experience of Database systems.

Applicants must be able to demonstrate a successful record of project planning and implementation and ideally support these achievements with a strong COBOL background.

Apart from an excellent salary, the company also offer a bonus, pension and life assurance schemes and a very pleasant working environment.

N2/2203

**LEAD PROGRAMMER**

**BERKS/BUCKS BORDER**

**To £6000**

We are seeking an IBM programmer with a minimum of two years' experience of COBOL. Ideally you will be keen to lead a small programming team and gain in-depth technical involvement in real-time programming with database and communications applications. Extensive training in software will be given and the opportunity to develop your career into either analysis or alternatively database and software design are very real possibilities.

The company, a well established engineering concern, is currently developing a broad range of on-line real-time applications in a project oriented environment. These positions both offer considerable career potential with a company committed to technical development of computer personnel. Relocation assistance, five weeks holiday and an excellent staff canteen together with a busy professional working environment make this an excellent career opportunity.

Ref. E2/2203

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To £8000**

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If you would like to sample several different installations and receive a sound training in professional systems consultancy, this Company offers attractive terms of employment with projects throughout London and the Home Counties.

In addition the Company has a busy turnkey projects division based in Buckinghamshire, offering in-house software development opportunities. If you have experience of small machines, Hewlett Packard or Data General in particular then these positions offer generous rewards.

Ref. E1/2203.

**Manager**

**Military Software Section**

GEC Computers Limited, Europe's largest and most experienced company specialising in real-time computer applications, require a Manager to set up and run a specialised Military Software Section. This presents the right person with an exciting opportunity to use flair and imagination in setting up the new section from scratch. The initial task will be the recruitment of appropriate personnel; thereafter, the Manager will be responsible for the continued operation and development of the section, including meetings and discussions with representatives of military or defence customers on projects having a software content.

A degree or equivalent in a relevant discipline is required, together with a minimum of 5 years' software experience dealing with military customers would be an asset, but is not essential.

Contract

Graham Ince,  
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Tel: Luton 417582.  
After hours answering service:  
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Applications are welcome from both men and women.

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University Computing Company is a supplier of some of the world's leading operating software systems. These products, including UCC TWO (DOS under OS) and UCC ONE (Tape Management Software), consistently appear in the Datapro Roll of Honour and are used in over 2,000 IBM installations throughout the world.

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- Technical training to salesmen.
- Presenting our products to user groups and workshops.
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Successful applicants could already be working in a sales/technical support role or have 1-2 years' experience in OS systems programming, with a knowledge of Assembler language.

They should enjoy dealing with people in a sales/technical environment and be self-starters.

Although based in Nottingam, there will be opportunities for occasional travel in Europe and the U.S.

In addition to a four weeks' holiday, other benefits include season ticket loan scheme, subsidised restaurant and regular salary reviews. Removal assistance is available where appropriate.

Interviews:

Then write or telephone Peter Dryke

Please write with brief essential details, or telephone for an application form quoting CW/65 to The Personnel Officer.

**BRITISH AEROSPACE - KINGSTON**  
Due to continuing expansion within the SYSTEMS DEPARTMENT, we have a vacancy for a SOFTWARE PROGRAMMER with mini experience.

The Department currently operates an ICL 1906s-384K, under George S. An ICL 2980 and a range of mini-computers are used for new systems development.

The requirement is for a SOFTWARE PROGRAMMER with at least one year's experience to work on development of a network of minis, communicating with mainframes.

The successful candidate is likely to have the following:

\* Programming experience on a mini (high-level language or assembler), preferably PDP-11 or VAX-11 under standard operating systems.

\* A relevant degree or professional qualification.

\* The ability to communicate with management, users and engineers.

This is a responsible position offering an attractive salary based on experience, and ample opportunities for career advancement. In addition the Corporation offers a Pension and Life Assurance Scheme, a Sports and Social Club (Squash, Football, Sailing, Licensed Bar etc.), excellent canteen facilities and, where appropriate, generous assistance with relocation expenses.

Please write with brief essential details, or telephone for an application form quoting CW/65 to The Personnel Officer.

**BRITISH AEROSPACE - AIRCRAFT GROUP**

Richard Road, Ruislip, Middlesex, HA4 0JL, Tel: 0895 477474, Telex: 821215 BAA G.

**BRITISH AEROSPACE - AIRCRAFT GROUP**

Kingston upon Thames, Surrey KT1 5DA, Tel: 01-549 7747, Telex: 821215 BAA G.

**Software  
Programmer**

**BRITISH AEROSPACE - KINGSTON**

Due to continuing expansion within the SYSTEMS DEPARTMENT, we have a vacancy for a SOFTWARE PROGRAMMER with mini experience.

The Department currently operates an ICL 1906s-384K, under George S. An ICL 2980 and a range of mini-computers are used for new systems development.

The requirement is for a SOFTWARE PROGRAMMER with at least one year's experience.

Experience in software development, particularly in real-time systems, is essential.

The successful candidate is likely to have the following:

\* Programming experience on a mini (high-level language or assembler), preferably PDP-11 or VAX-11 under standard operating systems.

\* A relevant degree or professional qualification.

\* The ability to communicate with management, users and engineers.

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(Ref. No. 2000)  
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Graduate in a numerate discipline  
required to join a small team  
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the work of the Department. He/she  
will have particular responsibility  
for traffic management and  
transport planning. Experience  
in FORTRAN programming. Ex-  
perience of ICL 1900 machines  
and the George 3 operating system  
would be an advantage. The  
starting salary will depend on  
level of prior practical experience  
of computer support for  
transport planning.  
The authority currently operates a  
T92K ICL 1904S (due to be  
replaced by an ICL 2970) and a  
1800I. The Department has  
access to the machine by means  
of video terminals and a remote  
line printer. Computer graphics  
also play an important part in the  
work of the Department.  
Application forms and further  
details from the County Engineer,  
Phoenix Causeway,  
Lewes (Tel: 8400 Ext. 12/338).  
Closing date: 8th April, 1979.

## YOUR CHOICE

RENDECK is an established international group of Software houses operating in Netherlands, United States and United Kingdom.

The Dutch Company, based in Amsterdam, is involved in various aspects of the computer industry — consultancy and product development, software marketing and support, and hardware marketing and support. We are at present looking for IMS professionals wishing to work on a variety of projects in the Amsterdam Area.

The American Company, with its head office in Boston, is mainly concerned with the development of large teleprocessing and database projects. Requirements exist for all levels of staff in different locations throughout the States, especially on the West Coast.

**YOUR SKILLS**  
We are interested in meeting IMS personnel from all levels within the industry ranging from programmers through to systems designers. You will need an in-depth knowledge of IMS (at least three years' experience) within the commercial sphere of applications and a willingness to be part of a dynamic team of computer professionals.

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Bunzl Data Systems are a house with a fast-growing name for problem solving. The Technical Software Department has a wide brief, from customer support for the writing of micro-computer software, to the design of special hardware, systems development, and trouble-shooting. With a small but growing team, this means nobody is stuck doing just one thing.

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Both positions pay over the market rate for much above average ability and carry the benefits you would expect.

If you are really good and you want to start your skills growing again, telephone Sue Holliman on Little Chalfont (02404) 4466, and set up an appointment to talk to us.

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—a subsidiary of the BUNZL Pulp and Paper Group

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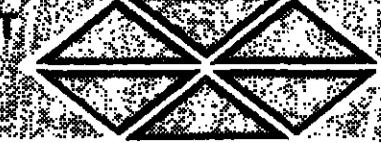
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Closing date: 28th March, 1979  
Further details/applications forms obtainable from:  
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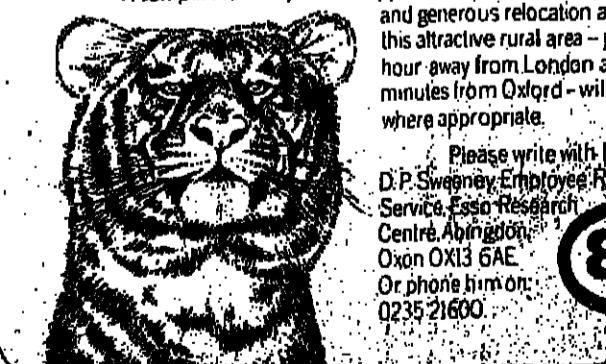
Application forms are obtainable from the Personnel Officer, Midlothian District Council, 1 Eskdall Court, Dalkeith, Telephone Number, 031-863 2881, Ext. 273, to whom they should be returned by 28th March, 1979.

With a degree in Maths, Statistics, Chemistry, Electronics, Chemical Engineering or an associated discipline, you must be able to appreciate the scientific problems encountered in our research — logically thinking them through to provide cost effective computer solutions.

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Our client company, Seeria Manufacturing Co. Ltd., a major manufacturer of air conditioning and refrigeration equipment, currently wish to recruit an RPG II Programmer. Their current hardware environment comprises an IBM System 32 with 24K memory running under OCL/SCP.

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### HAWKER SIDDELEY BROOK MOTORS LTD require a Systems Analyst

Our present IBM System handles the major Production Control and Commercial applications. We wish to develop systems to transfer these activities to a computer capable of Database and On Line applications.

An investigation into the use of Micro-Processors and Personal Computers is also being carried out.

Applicants should preferably have two years' experience in Systems Analysis on an IBM System 3, System 34, or equivalent. Experience of On Line systems would also be of advantage.

A competitive salary according to age and experience will be paid.

Forward written applications, giving career details to date and current salary, to:

Gordon Smith  
Training & Recruitment Manager  
EMPEROR WORKS, HUDDERSFIELD

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For information and application contact:

### HOLLAND AUTOMATION IRELAND LIMITED

Dartmouth Court, 6 Dartmouth Place, Dublin 6

Tel. 976788

or

### HOLLAND AUTOMATION INTERNATIONAL (UK) LTD

459 Bath Road, Slough, Berks, SL1 6AA

Tel. 06286 66222

### DERBYSHIRE CONSTABULARY

Applications are invited for the following posts, based at Force Headquarters, Ripley, Derbyshire. A job description is available.

## SYSTEMS ANALYST

The salary will be in accordance with the N.I.C. scale P.O.D. (£2,415-£3,030 plus £312 supplement).

The successful applicant will be required to form part of an existing Computer Project team.

He/she should have experience in the design and programming of real-time systems and be able to demonstrate that he/she is able to analyse and solve problems of a basic complexity and on occasions to propose design and modification of existing systems.

The successful applicant will be required, under the direction of the Project Manager, to assist in the evaluation, design and development of real-time computer systems for the Derbyshire Constabulary which will include command and control systems for the mobile police force.

For further information, please apply to the Force Headquarters, Ripley, Derbyshire, with a copy of appropriate qualifications certificate, to the Chief Constable, Police Headquarters, 777 London Road, Derby DE1 1JL, quoting reference 1000/79.

LONDON BOROUGH OF  
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Due to significant success and growth, our client is looking for experienced professionals, who can operate in a pre and post sales support environment, where the growth in business is expected to double over the next 3-4 years. All types of systems are involved, from large mainframes to terminals.

They require:

**SENIOR CONSULTANTS (PRE SALES)**  
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**TERMINAL SYSTEMS CONSULTANTS**  
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Candidates must demonstrate the ability to manage this group as well as to create and communicate ideas both to the field force and senior management. The team is responsible for the analysis of the market, the application areas, the competition and pricing policy. They develop software, promotional material, sales campaigns and liaise with advertising and training departments.

They also fulfill the traditional product management role of providing feedback to the R & D group to influence future product design and marketing concepts.

Ideally you should have:

1. Two years successful selling and if possible sales management experience in this market area.
2. Marketing experience preferably in this area.
3. Knowledge of the scientific and technical application areas.

Preferred age 25-40.

Travel within the UK is involved plus occasional trips abroad.

### Total Remuneration c £10,000pa

Plus generous car allowance, BUPA and the fringe benefits of a large company.

This opportunity is open to both men and women.

Please apply quoting reference no. SD039 to Bernard Conn or Elizabeth Attewell.

**Tel: 01-734 9776**

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TRAINING, PROMOTION, RESEARCH, RECRUITMENT

London & Midlands

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We understand sales people because we have done the job ourselves for a total of over 40 million years, and we know where the best job opportunities are because we have access to all the major computer companies.

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TOP CONDITIONS**

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£12+BASE VOLVO**

London & Midlands

This Dynamic American Company has just opened two new Sales Regions and is looking for young Salesmen with Management potential to spearhead the attack in these territories.

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On-line programming to commercial systems in the U.K. and abroad. Five software programmes will be used. The post involves a high level of responsibility and a high level of responsibility.

**C. B. Stuck Associates**  
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## THE SALES AND MARKETING BIT

### For those with bad memories...

Left-hand side of both halves I draw four columns each of approximately one-tenth of an inch in width. The half page to the left I normally use for telephone calls and the one on the right for other actions.

Each note to be acted upon must be sufficiently brief to be contained in a single line of the half-page width (which means the writing is sometimes very small!). The four columns are merely quick reference checks in order to assess the overall nature of outstanding actions.

A tick in the first column means the item is urgent. The second refers only to outstanding telephone contact where each tick represents contact with a company but the individual was out or unavailable.

The third column again refers to telephone only where a tick indicates a promise by the person concerned to phone me back.

A tick in the fourth column tells me that I have passed this action to someone else for them to carry out. Sub-contracting an action/job to someone else does not necessarily mean the job will be done!

You may find this system a little complicated, but it works for me — and that is the ultimate test of an effective reminder system: it works with complete reliability for the individual concerned.

In my experience the most important aspect of this kind of document is that every outstanding item is contained in a single page so that the total situation can be seen at a glance. My personal system is to take an A4 or foolscap page and divide it vertically into two halves. Then on the

TRADER

## BOOK REVIEW

### In-depth knowledge

The board and computer management. By J. N. Galley. Published by Business Books in the Management and the Board Series £29.95.

ANY data processing manager who reads this publication as a means of identifying possible promotion paths, will be disappointed. The book is designed to inform senior company management and directors — the board — on the basic facts on computing.

But the book is strong on such matters as security and back-up, though strangely omitted is any mention of off-site security warehouses for sorting archives and data files.

Any senior manager, however, who completes the course could well quality for a job as DP manager. Few senior company managers and directors would require such in-depth knowledge as is imparted by this book. Senior management is advised on such topics as optimum cable length, floor loading and database structures.

Directors are recommended to organise the computer shop as far as possible to do without changes of disk packs and minimising tape mounts. It is one thing to make the board aware of the implications of computing, but advising hands on experience seems far

from practical. It is evident that the author is more at home in the computer room than the board room. A single paragraph covers leasing or buying, an area which normally calls for a decision from the board. The often valid option of renting is totally ignored.

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Puzzle Answer

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# Systems Analysts

get more out of life with Hambro in Wiltshire  
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Nothing could be further from the traditional image of DP in the financial world than systems work with Hambro Life. Our initial decision to build the company's business around flexible computer systems has enabled us to react quickly to market needs and opportunities. This has been a major factor in the company's success - in eight years we've grown to be the largest UK Life Office specialising in unit linked business.

The central role of our computer systems puts our Systems Analysts firmly into the front line of our business management. You're not just 'servicing' users: you're sharing their responsibility for far-reaching business decisions.

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Realistic salary levels are just one aspect of a whole company philosophy which you'll find refreshingly different. We're young, businesslike, believe in hard work and recognise achievement with real rewards, not just status symbols. And we promote on merit and merit alone.



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